

New IVECO S-WAY keeps Lakeland Dairies moving

Impressed by product reliability, driver feedback and dealer support, six IVECO S-WAYs are set to transport 1.8 billion litres of milk each year.

Basildon, September 22nd, 2021

North Down Grain (ND Grain) has taken delivery of six IVECO S-WAY 6x2 tractor units (AS440S48TX/FP) that aim to keep Northern Irish farmers and cows happy around the clock.

This is the third round of IVECO tractor units that have joined the Newtownards-based haulier on contract with Lakeland Dairies, the farmer owned co-operative that has been in operation for over 100 years.

The vehicles are already playing a vital role in collecting milk from farms across 6 counties of Northern Ireland seven days a week, 365 days a year. Each year the IVECO S-WAYs will be responsible for collecting 1.8 billion litres of milk that are then turned into a variety of dairy products at Lakeland Dairies processing plant in County Tyrone.

From there, 170 different dairy foodservice and food ingredient products are produced for export to customers in 70 countries across the globe.

Each IVECO S-WAY has been specified with full air suspension to deliver maximum comfort for the driver and its precious cargo of milk. The driver is also able to raise the ride-height when venturing away from solid ground. Another valuable option here are the 'hybrid' front bumpers. IVECO S-WAY as standard features a 3-piece unit meaning operators need only change a damaged section, minimising repair costs. The hybrid bumpers fitted include bolt-on steel lower sections for added durability and strength for environments with a high potential for low-level obstacles.

The 480 hp Cursor 11 diesel engine is mated to the smooth and precise automated 12-speed HI-TRONIX gearbox with a steering mid-lift axle to further improve manoeuvrability when accessing the tight Northern Irish country lanes.

ND Grain has contracted the new IVECO S-WAYs for four years in which time they are expected to cover around 360,000 kilometres each. Supplied by NI Trucks, the vehicles will be maintained under an IVECO ON 3XL R&M package. Connected to IVECO's European control room, drivers and the traffic office are afforded clear visibility and early warning of any servicing needs, boosting all-important uptime by improving forward planning abilities. The IVECO S-WAY also features over-the-air update compatibility which serves to eliminate potential workshop visits altogether.

Each IVECO S-WAY was ordered ready with Power Take Off (PTO) facilities and have since been equipped with a Hi-Power hydraulics system for pumping. The trucks often operate at full running weight, pulling tri-axle aluminium tankers with the capacity for carrying 30,000 litres of milk. Additionally, a Brigade camera system was fitted prior to delivery to maximise safety by eliminating any blind-spots while traversing busy farmyards and dairies.

Product reliability and solid service back-up from Belfast IVECO dealer NI Trucks has been at the heart of ND Grain's two-decade relationship with the brand.



PRESS RELEASE

“We have developed a strong relationship with NI Trucks who clearly understand the service needs of an operation that works 24 hours a day, seven days a week and 365 days a year,” explained Philip Davidson, ND Grain’s managing director.

“After road-testing the IVECO S-WAY it was an easy decision to replace our current fleet. Driver feedback has been extremely positive and the trucks haven’t missed a beat since they went into operation. “Clearly a lot of thought has gone into the IVECO S-WAY from the comfort and practicality of the interior to the product design. The trucks have certainly turned a few heads whilst out on the road,” he added.

Commenting on the handover, NI Trucks’ Heavy Truck Business Development Manager, Rod Hawkins commented, “We have worked with ND Grain for more than a decade and have a great relationship that focuses all of our efforts on keeping the trucks on the road around the clock. There are no breaks in service when it comes to milk collection and we provide a very flexible service for inspections and servicing to ensure they can seamlessly work seven days a week.”

For further information about the IVECO S-WAY range, or to find your local dealer, visit www.iveco-dealership.co.uk

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IVECO

IVECO is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand’s wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons and, in the heavy segment above 16 tons, the IVECO WAY range with the on-road IVECO S-WAY, the off-road IVECO T-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.IVECO.com

For further information about the IVECO dealer network: www.IVECO-dealership.co.uk

For further information about CNH Industrial: www.cnhindustrial.com



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