

## Iveco unveils new DriveAway Options programme for Eurocargo

(Watford, 4 June 2013): Iveco is reintroducing its DriveAway Options programme on Eurocargo models, with a range of bodied 7.5 tonners available to buy from dealer forecourts nationwide.

Iveco has opted to bring back its DriveAway Options programme at 7.5 tonnes following the success of a similar re-launch for 3.5 tonne Dailys in 2012. For the truck range, it allows customers to buy competitively priced pre-bodied vehicles and have them on the road almost immediately, with the line-up including tippers from Brit-Tipp and box and curtainside models from JC Payne.

Martin Flach, Iveco's Product Director, says: "European Whole Vehicle Type Approval applies to all trucks above 3.5 tonnes from October 2014 and these Eurocargo DriveAway bodies will be certified during 2013, well in advance of the deadline.

"Critically for customers, it means the complete Eurocargo DriveAway vehicle can be purchased on one invoice with a comprehensive two year unlimited mileage warranty covering the body and chassis. It also gives customers the assurance of quality engineering from an Iveco accredited bodybuilder – with solutions to suit the three most popular body types specified on Ivecos in this weight category."

A key benefit to customers will be that they will only have to deal with one point of sale (the Iveco dealer), rather than co-ordinating between two or more suppliers. As a result, there will be significantly shorter delivery times, coupled with lower costs and higher residual values. Many vehicles will be available to purchase directly from dealer forecourts.

From launch the range will include the Eurocargo DriveAway tipper (ML75E16K), built on a 3,105 mm wheelbase. The Brit-Tipp body features a steel front end double dropside tipping body complete with heavy duty ladder gantry and top and bottom hinged rear tailgate, with the body weighing just 1,110 kg for an ultra-competitive payload. This model can be optionally specified with a 50mm tow ball and pin with seven pin trailer connection for the tipper body.

The Eurocargo DriveAway box (ML75E16S) features a 4,455 mm wheelbase, with internal load space dimensions of 6,100 mm (l) x 2,400 mm (w) x 2,375 mm (h)



and offers a cubic capacity of 34.77m<sup>3</sup>. This JC Payne body weighs approximately 1,370 kg, and customers can add a 1,000 kg-plated column tail-lift as an optional extra.

Completing the range is a Eurocargo DriveAway curtainsider (ML75E16), also built on a 4,455mm wheelbase and with internal load space dimensions of 6,100 mm (l) x 2,400 mm (w) x 2,384 mm (h). This JC Payne body offers a cubic capacity of 35.95m<sup>3</sup>, with a body weight of approximately 1,375 kg. Customers can add a 1,000 kg-plated tuck-away tail-lift as an option.

Iveco dealers nationwide will be taking delivery of stock vehicles during June and July 2013. If a vehicle is not available from a customer's local forecourt, dealers will have the ability to quickly source available vehicles from other Iveco dealers within the network. Alternatively, any available chassis can be delivered to the respective manufacturer's production facility and a DriveAway options body fast-tracked into production to ensure short lead times.

#### **Iveco**

*Iveco, a Fiat Industrial company, designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions, defence and civil protection. Iveco employs over 26,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

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