



Iveco joins the Government's car and van scrappage scheme

(Watford, 01 June 2009): Iveco has signed up to the UK Government's car and van scrappage scheme, which enables customers to scrap a car or van over ten years old and benefit from a £2,000 discount against the purchase of a new Daily van or chassis cab at 3.5 tonnes.

The £2,000 discount off the price of a new Daily comprises a £1,000 allowance from the Government towards the cost of the vehicle, which is then matched by a further £1,000 from Iveco to make a total £2,000 contribution.

Andrea Bucci, Marketing Director at Iveco, says: "Customers can take part in this scheme with immediate effect at any of our dealers across the UK. It will run until the end of February 2010 and enables operators to benefit from a sizeable discount off the cost of a new vehicle.

"We're expecting this offer to prove particularly popular with small local retailers and tradesmen, who often drive older vans, but who now have a great opportunity to benefit from significant advantages in terms of improved economy, performance, payload capacity and comfort by scrapping their old vehicle and receiving a £2,000 bonus towards a new Daily."

The scrappage scheme is valid for all new Daily 3.5 tonne sales, including factory-built orders and existing dealer forecourt stock, provided the van is registered in the UK on or after 18 May 2009.

Vehicles eligible to be scrapped must be a car or LCV weighing up to 3.5 tonnes, have been first registered in the UK on or before 31 August 1999 and be registered with the DVLA in the customer's name. It must also have been registered to the customer for the past 12 months and have a UK address on the registration certificate (V5C) in the same name as the new vehicle. It must also have a current MOT test certificate and not be an insurance write-off or subject to any financing arrangement.

To benefit from the cash incentive potential customers should take their eligible vehicle to any Iveco dealer in the UK, together with all relevant documents, including the V5 vehicle log book, valid MOT certificate and proof of identity. The Iveco dealer will then organise all the paperwork, check the eligibility of the vehicle to be scrapped, verify the customer's identity and arrange the destruction of the old vehicle through an Authorised Treatment Facility.

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Trucks and
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Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.

Iveco employs over 27,000 people and runs 27 production units in 16 Countries in the world using excellent technologies developed in 6 research centres. Besides Europe, the company operates in China, Russia, Australia and Latin America. More than 6,000 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

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Press Release