

Iveco secures repeat Daily van order from White Knight Laundry Services

(Watford, 18 April 2013): White Knight Laundry Services, which holds a Royal Warrant to Her Majesty The Queen as launderers and dry cleaners, has taken delivery of six new 3.5 tonne Daily panel vans, each finished in the firm's striking new purple livery.

The company – which has been trading for more than a century – ordered the new long wheelbase Daily 35S13 vans to replace six older Daily vehicles which have provided excellent service for the last five years.

Richard Bucksey, Transport Manager at White Knight Laundry Services, says: "We've purchased Iveco Daily vans several times before; they are the perfect size for our requirements, have always been very reliable and are popular with our drivers.

"The nature of our work means we must be able to reach places with limited access for commercial vehicles, particularly in the centre of London. Despite being such a large van, the Daily's tight turning circle and excellent all-round visibility means we haven't found a customer's site we can't access yet! The Daily's overall manoeuvrability has been a key factor in our decision to keep buying from Iveco."

The Daily vans join a fleet totalling 30 commercial vehicles, which includes a further seven Dailys plus two 18 tonne Iveco Eurocargos. They will operate from the company's Reading depot, servicing predominantly commercial customers, including hotels, restaurants, healthcare establishments, schools and colleges.

Each of the new Daily vans is built for easy load handling, featuring twin rear doors with a generous 1.78m opening height and offering a maximum interior height of 1.9m, which allows the driver to move about freely in the cargo area. The rear doors can also be opened 270 degrees wide, folding

back against the side of the vehicle, whilst a sliding door has been specified to provide optimal access.

Built on a 3,950mm wheelbase and with a medium height roof, the new Dailys offer 15.6m³ of loadspace and a potential payload capacity of more than 1.2 tonnes. They have been supplied by Iveco dealer Grays Truck & Van, which is conveniently located just 9 miles from the customer's headquarters in Reading.

White Knight Laundry Services expect to keep the new vans in operation for approximately five years, with each vehicle covering up to 50,000 miles a year and on the road between five and six days a week.

They have each been specified with the 'Daily Plus' options pack, which adds cruise control, provision for a TomTom navigation unit, heated electric mirrors and an additional storage shelf to the already comprehensive specification.

For further information about White Knight Laundry Services, visit www.white-knight.co.uk

Iveco

Iveco, a Fiat Industrial company, designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.

Iveco employs almost 25,000 people and runs in 11 Countries in the world using excellent technologies. Besides Europe, the company operates in China, Russia, Australia and Latin America. Around 5,000 sales and service outlets in over 160 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.