



New Eurocargo – ‘The Truck the City Likes’ – is voted International Truck of the Year 2016

Basildon, November 18, 2015

Iveco’s New Eurocargo has been named ‘International Truck of the Year 2016’, judged by a panel of leading road testers from 25 countries across Europe.

The Iveco medium segment truck fought off strong competition to win the award, which is presented annually to the vehicle introduced into the market in the previous 12 months which has made the greatest contribution to road transport efficiency based on criteria which include technical innovation, comfort, safety, driveability, fuel economy, total cost of ownership and environmental footprint.

This award comes on the back of the ‘International Truck of the Year 2013’ title won by the Stralis, ‘International Van of the Year 2015’ by New Daily and ‘International Coach of the Year 2016’ by the Magelys. It is an important recognition of Iveco’s strong focus on technology for sustainability and reduced total cost of ownership.

Gianenrico Griffini, International Truck of the Year Chairman, summed up the jury vote: “Iveco has delivered a new medium duty truck that, once again, raises the bar in a highly-competitive segment in which Eurocargo has set the market benchmark in the last 25 years.”

The vote was announced yesterday evening at Solutrans, the biennial road transport trade show in Lyon, France. Pierre Lahutte, Iveco Brand President, received the award from Griffini during the show’s gala dinner, and commented: “We are very proud of this recognition for New Eurocargo – a vehicle we’ve labelled ‘the truck that the city likes’, because it is respectful of people and the environment.

“With half a million sales worldwide, Eurocargo has held the lead in the European medium truck segment for years. What’s more, we are the only truck and bus manufacturer to have four ‘vehicles of the year’ in production – a strong recognition of the investment the group has made in our product range renewal as well as the leadership of our technology such as our Euro VI HI-SCR.”

Sustainability and energy efficiency are at the core of Iveco’s efforts, leading to research to reduce consumption and emissions of traditional diesel engines, which has resulted in Iveco’s advantage with its HI-SCR engine technology. This focus has also led to the promotion of the use of alternative fuels and Iveco’s European leadership in natural gas.

The vehicle's international launch in September completed the evolution of the Iveco range with the introduction of important innovations in terms of engines, safety, comfort, cost reduction and environmental sustainability. This evolution is driven by the brand's core values of technology, reduced total cost of ownership, sustainability and an ever-enhanced business partnership with customers – plus its aim to be a true partner for sustainable transport.

New Eurocargo is the only Euro VI medium range vehicle to meet emissions standards with a single anti-emission system, the HI-SCR solution with passive diesel particulate filter. This unique system does not change the combustion process because it works with a fresh air intake instead of exhaust gas recirculation. The Iveco Tector 5 and Tector 7 engines are optimised to suit typical operating conditions of urban missions, while the new turbocharger enables the vehicle to respond dynamically on acceleration and start up, resulting in up to 8 per cent fuel savings.

Building on Iveco's leadership in natural gas, New Eurocargo is also available in a 'super-eco' version that runs on Compressed Natural Gas (CNG), offering further reduced environmental impact and economic advantages compared to diesel versions. The 210hp six-litre Tector engine delivers significant benefits in efficiency, emissions and maintenance. Already compliant to Euro VI step C emissions standards (required from 31 December 2016), this vehicle has access to restricted areas in city centres, providing a further advantage in multi-drop missions. In addition, natural gas Eurocargo vehicles are extremely quiet, which makes them perfect for night-time urban work.

New Eurocargo is truly 'the truck the city likes': environmentally friendly, quiet, fuel efficient, manoeuvrable and comfortable – a real 'mobile office'. All this, together with the low total cost of ownership, makes it the perfect partner for sustainable transport.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

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