



Glenside Commercials extends relationship with Iveco

(Watford, 30 April 2013): Caerphilly-based Glenside Commercials has marked a decade as an authorised Iveco repairer by being awarded the full Iveco sales, service and parts franchise for South East Wales – with immediate effect.

Glenside Commercials operates from a striking £1.6 million purpose-built dealership which opened in August 2012 and is conveniently located just 10 miles north of Cardiff and eight miles from Newport. Previously based just one mile away, the new dealership occupies a 1.4 acre site and is strategically positioned to support fleets across the region.

The facility incorporates a dedicated showroom for Iveco's light commercial vehicle range and four full-length drive-through workshop bays. It also benefits from a dedicated ATF lane where statutory HGV and PSV testing is carried out by VOSA staff.

Glenside Commercials Managing Director, Mark Lovering, says: "With 10 years' experience as an authorised repairer, we already have extensive knowledge of the full Iveco product range and have built up a loyal customer base. Adding the sales and parts portfolio is a natural step forward as we continue to grow our business with Iveco.

"We see huge opportunities for Iveco within South East Wales; not least thanks to the much deserved International Truck of the Year 2013 title earned by the new Stralis Hi-Way."

To meet the demands of the increased role, Glenside Commercials is taking on nine new staff, including dedicated truck and van sales people and additional administration resources. The company is also adding three new parts delivery vehicles to its fleet, which will complement the two Assistance Non-Stop vans already in service.

Marco Leonardi, Iveco UK Network Director, says: "Glenside Commercials has demonstrated its commitment to Iveco by continually meeting the high standards we set of our authorised repairers. It is on the back of this proven performance that we have awarded them the full sales, service and parts franchise."



Glenside Commercials' dealership in Caerphilly offers Saturday morning servicing, plus Sunday opening by appointment. Its Assistance Non-Stop technicians are on-call to cover the South East Wales area 24/7.

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Iveco

Iveco, a Fiat Industrial company, designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.

Iveco employs almost 25,000 people and runs in 11 Countries in the world using excellent technologies. Besides Europe, the company operates in China, Russia, Australia and Latin America. Around 5,000 sales and service outlets in over 160 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

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