



CV Show highlights: Iveco brings largest ever line-up to the NEC

Stand 5F10, Hall 5, CV Show 2016 – 26-28 April 2016

Iveco champions success with a multi-award winning product range, new vehicle launches and its biggest ever range of vans, minibuses and trucks on display.

Basildon, April 26, 2016

Iveco is celebrating its presence at the CV Show 2016 by bringing its largest ever line-up of commercial vehicles, with 21 exhibits spanning the 3.5 to 44 tonne product range and spread across four display areas – demonstrating Iveco's confidence in the market and its investment in growing UK market share.

The displays are spread across a 780m² stand situated in a premium position at the entrance to Hall 5, plus two further outdoor display areas – including one located on the main roundabout at the entrance to the exhibition. Iveco is also operating a dedicated Daily ride and drive zone, where a fleet of four Daily vans and a minibus are available for appraisal.

Winners' podium

Iveco is championing its award winning line-up with a high profile external display at the entrance to the show, comprising the New Eurocargo (75E16), 'International Truck of the Year 2016'; Daily (35S17), 'International Van of the Year 2015' and Stralis Hi-Way (AS440S48TX/P), 'International Truck of the Year 2013'. The trio is joined by a rally-spec Iveco Trakker from Petronas Team De Rooy Iveco – the winning outfit in the gruelling Dakar 2016.

Iveco is the first manufacturer to hold three such awards within its current LCV and HGV ranges.

New Daily Euro 6 launch

The CV Show 2016 marks the first public showing of the New Daily Euro 6 family anywhere in the world – following its unveiling to international media in Italy on 20 April. Iveco is celebrating the launch with a fleet of seven New Daily Euro 6 light commercials on its stand in Hall 5.

The New Daily Euro 6 delivers multiple updates to the International Van of the Year 2015, with new and powerful 2.3 and 3.0 litre engines developing as much as 210 hp and 470 Nm at the top of the

range. The new engines further improve fuel efficiency, claiming savings of up to 8 per cent compared with previous Euro 5 models, thanks to advanced driveline technologies. Extended service intervals and long-lasting components result in savings of up to 12 per cent on repair and maintenance costs, whilst a new app named 'DAILY BUSINESS UP' ensures the driver is always connected via a personal tablet or smartphone.

Iveco says its New Daily Euro 6 is the first LCV to take on-board connectivity beyond the concept of infotainment, turning it into a professional work tool via a dedicated app. The app incorporates features such as the Driving Style Evaluation system, Sygic satellite navigation and an interactive user handbook. The app also takes care of customer assistance, providing a direct link to the 24/7 Assistance Non-Stop roadside service, while also keeping track of scheduled services.

For more information, please refer to the New Daily Euro 6 launch press release.

New Daily Electric

The CV Show marks the launch of the New Daily Electric, which is a 100 per cent electric, zero-emissions vehicle which guarantees maximum sustainability.

Purpose-designed for urban missions, energy consumption on the new model is reduced thanks to high-efficiency, low-weight electric auxiliaries, and battery life has been extended by up to 20 per cent. New Daily Electric also boasts an increased payload capacity of around 100kg, whilst battery performance is optimised for all weather and temperature conditions, and the batteries are 100 per cent recyclable. A charging time of two hours is possible by connecting to a fast-charging station.

For more information, please refer to the New Daily Electric launch press release.

New Daily 4x4

Iveco is using the CV Show to premiere its New Daily 4x4 – the latest generation off-roader, built with special features to tackle tough terrain, including quarries, building sites and remote rural areas.

The new 'go-anywhere' range is represented on the Iveco stand by a New Daily 5517W with a dropside body. On board it offers the driving comfort of the latest New Daily Euro 6 family, with excellent visibility to aid precise manoeuvrability both on and off the road.

The specification includes a transfer box providing high, low and neutral drive ratios, offering a choice of 24 forward gears and four reverse gears, and making it a strong contender for delivering work crews and materials to even the most challenging of locations.

For more information, please refer to the New Daily 4x4 launch press release.

New Daily minibus

Iveco Bus is expanding its presence in the UK market, with the introduction of the New Daily Euro VI minibus range, which has been redesigned to offer increased comfort, style, versatility and outstanding performance.

To mark the launch the Iveco stand features a Daily 65C17 Tourys+, offering reclining Kiel Turistic seats with three-point seatbelts – with the rearmost seats installed on rails, enabling them to be quickly removed to meet varying passenger and on-board luggage capacities. This model also offers new standard features such as floor-level LED lighting and an optional host/hostess seat.

An easy-to-access lowered luggage compartment at the rear of the vehicle offers a maximum storage capacity of 2.5m³, for easy loading and unloading large cases.

The New Daily Tourys+ also features the popular eight-speed Hi-Matic automatic gearbox as standard, to provide absolute driving pleasure matched with enhanced safety and comfort.

For more information, please refer to the New Daily minibus launch press release.

Daily ride & drive

This year Iveco has doubled the size of its Daily ride and drive fleet, with visitors invited to get behind the wheel of five Daily vehicles over a 20-minute route departing from outside Hall 5.

The test fleet includes three Daily Hi-Matic vans featuring Iveco's class-exclusive eight-speed fully automatic gearbox (comprising two Daily 35S13 vans and one 35S17 model), plus a Daily CNG van (35C14G) operating on compressed biomethane (CBM). The fleet also includes a versatile Daily Line 50C17 minibus, which is designed for intercity journeys and also benefits from the impressive Hi-Matic gearbox, for maximum driving comfort.

Visitors can book a test drive on the Iveco stand in Hall 5.

Regeneration? No thanks.

Iveco's 21-vehicle presence at the show is completed with a second outdoor display area focused upon its commitment to an SCR-only approach for Euro VI heavy-duty diesel engines.

Under the banner 'Regeneration? No Thanks', Iveco is showcasing two examples of its award-winning medium truck line-up, including a 15-tonne New Eurocargo (150E25) mounted with a Johnston road sweeper body – the first of its kind to be built on the new Iveco chassis. It will be joined by an 18 tonne New Eurocargo (180E25/P) with a DriveAway curtainside body manufactured by JC Payne. Iveco's DriveAway programme allows customers to buy bodied New Eurocargo vehicles from dealer stock, and have them on the road almost immediately.

Iveco's on/off road heavy truck range is represented by a Trakker 8x4 rigid (AD340T36K), with a Wilcox tipper body. It is joined by a top-of-the-range Stralis Hi-Way tractor unit (AS440S56TX/P), featuring the most powerful 560hp Cursor 13 engine.

All four trucks use Iveco's patented HI-SCR engine technology to meet emissions limits without the need for exhaust gas recirculation (EGR). HI-SCR increases productivity as it requires neither driver involvement nor downtime from active regeneration, meaning no fuel is utilised to burn particulates and no energy is lost to cool down exhaust gases.

For additional information, please refer to the HI-SCR and New Eurocargo press releases.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

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For further information about Iveco: www.iveco.com

For further information about the Iveco dealer network: <http://www.iveco-dealership.co.uk>

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