

Iveco to offer a market leading five year warranty on New Daily vans

Watford, September 5, 2014

To mark the UK launch of New Daily – Iveco's latest generation light commercial vehicle range – retail customers can benefit from a five year, 100,000 mile, full manufacturer's warranty on their New Daily van.

Claudio Zanframundo, Managing Director of Iveco UK, says: "New Daily is currently the only van in its class available with a five year warranty. It's a reflection of our absolute confidence in this third generation model range, which is the result of a \$700 million investment."

This offer is ideal for small businesses that are looking to renew or grow their fleets, with the special extended warranty available on up to five vans per customer.

Zanframundo adds: "The New Daily range offers the most extensive line-up in its class, with gross vehicle weights from 3.5 to 7.0 tonnes, load space volumes from 7.3 to 19.6m³ and nine power outputs from 106 to 205hp. There's quite simply a van for all missions. We've designed New Daily to take on any challenge, from multi-drop urban distribution work to express deliveries over long-distances."

The offer, which is valid until 31 December 2014, applies to all New Daily vans (2014 Model Year) and is subject to availability from participating dealerships.

Retail customers who expect to exceed 20,000 miles per annum will be able to choose Iveco's standard three year, unlimited mileage, full manufacturer's warranty. Plus, as part of this limited time special offer, they will receive three years free servicing with an Iveco Elements service contract.

Fleet customers will continue to benefit from Iveco's standard three year, unlimited mileage, warranty.

For further information please contact your local Iveco dealer.

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PRESS RELEASE

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions, defence and civil protection. Iveco employs over 26,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For more on Iveco visit: www.iveco.com

For more on CNH Industrial visit: www.cnhindustrial.com

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