

Iveco confirms role as official supplier of Sky Racing Team VR46

Watford, March 9, 2015

Iveco will once again be featured on the racing jerseys of Sky Racing Team VR46 in the Moto3 World Championship in 2015.

Moto3 is the junior category of the MotoGP World Championship, where the rising stars of motorcycle racing will be competing. The brand has reconfirmed its role as official supplier for the team, which was created in a collaboration between Sky, Europe's leading entertainment company, and VR46, a company owned by international motorsports champion Valentino Rossi.

The team will race on KTM motorbikes at the upcoming Moto3 World Championship, starting with the Grand Prix of Qatar in Doha on Sunday 29 March 2015.

Like last year, Iveco is providing two striking black 500hp Stralis Hi-Way Euro VI 4x2 tractor units. As the flagship of the Iveco range, the Stralis Hi-Way stands out for its reliability, efficiency, quality, and customer value. The two vehicles being provided have been branded with the team's colours, with one being used to transport materials and as a workshop, whilst the other is used for hospitality.

The vehicles are kitted out with the latest technologies for driver comfort, including the Hi-Comfort seat. They also feature the latest on-board telematics, such as the Iveconnect system, which integrates infotainment, navigation, and driving-assistance services in one single device. They also feature Adaptive Cruise Control, which enables the speed chosen by the driver to be maintained at a constant level and alerts the driver when they come too close to the vehicle in front of them.

2015 marks the second season in a row that Iveco has supported Sky Racing Team VR46. The team's two riders are Romano Fenati from Le Marche, Italy and Alessandro Migno from Emilia-Romagna, Italy. The Team Manager is Spaniard Pablo Nieto, born in 1980.

Iveco will be in attendance with the Sky Racing Team VR46 at all European stages of the championship.

ends



PRESS RELEASE

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 16 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, with the brand Iveco Astra, builds mining and construction vehicles, rigid and articulated dump trucks and speciality vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

To download supporting imagery: <http://news.cision.com/iveco>

For further information about Iveco: www.iveco.com

For further information about the Iveco dealer network: <http://www.iveco-dealership.co.uk>

For further information about CNH Industrial: www.cnhindustrial.com



<http://www.facebook.com/IvecoUK>



<http://twitter.com/ivecouk>



<http://www.youtube.com/iveco>



<https://www.flickr.com/iveco>

For more information contact:

Nigel Emms, Press and Public Relations Director

Iveco Ltd

Tel. +44 (0)1923 259513

nigel.emms@iveco.com

www.iveco.co.uk