

IVECO delivers first Stralis X-WAYS into MKM Building Supplies

Hull-based builders' merchant puts faith in IVECO's lightweight on/off road 26-tonner

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The suitability of IVECO's Stralis X-WAY for tackling final mile deliveries onto construction sites has seen MKM Building Supplies place its first order for this new model.

The UK's largest independent builders' merchant is taking delivery of 10 new Stralis X-WAY 6x2 rear-steer rigs – supplied by Billingham-based North East Truck & Van (NETV) – as part of its ongoing fleet replacement programme. The Stralis X-WAY was chosen for its suitability for light off-road missions.

Shane Thompson, Head of Transport at MKM Building Supplies, says: "The new X-WAY hit the mark perfectly. Hearing positive feedback from another builders' merchant which took one of the first new models convinced me to place an order. So far, the new X-WAY's performance has been excellent."

Each Stralis X-WAY (AD260X31Y/PS) is powered by IVECO's lightweight 8.7-litre Cursor 9 diesel engine which delivers 310 hp and 1,300 Nm of torque. They are mounted with dropside bodywork and feature a truck-mounted crane to assist with the loading and unloading of heavy building products.

The Stralis X-WAY's modular construction allows vehicles to be specified to meet customer needs both on and off-road. MKM Building Supplies chose the 'ON' version – which provides on-road homologation on a reinforced chassis, with easy cab access and optimum visibility for the safest working conditions. The range also includes ON+ and OFF models, for vehicles which spend more time off-road.

Established in 2005, MKM Building Supplies is a 'one-stop shop' for building, plumbing and timber supplies, stocking a wide range of products from the biggest manufacturers.

IVECO

IVECO is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 tonne vehicle weight segment, the Eurocargo from 6– 19 tonnes and, in the heavy segment above 16 tonnes, the Trakker (dedicated to off-road missions) and the IVECO WAY range with the on-road IVECO S-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

To download supporting imagery: <http://gk.news/IVECO>

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For further information about the IVECO dealer network: <http://www.IVECO-dealership.co.uk>

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