

IVECO Daily 7-Tonne and Eurocargo dish up the perfect fleet for Euro Foods

Chilled foods supplier, Euro Foods, switches to IVECO Daily 7-Tonne and Eurocargo to optimise payload and driver comfort. Refurbished body swaps help maximise overall fleet TCO.

Basildon, July 26th, 2021

Euro Foods, a leading distributor of frozen and fresh foods, serving the restaurant, catering and specialist supermarket sectors for the past 30 years has taken delivery of 14 new IVECOs as it further invests in its fleet.

Eleven 7.2 tonne GVW IVECO Daily chassis cabs and three 12 tonne Eurocargo featuring Gray & Adams temperature-controlled box bodies with Carrier Supra refrigeration units were delivered to its Cwmbran head office before heading off to work out of its five regional depots.

Bodywork for the Daily fleet has been designed and built by Solomon. Three of the new Dailys boast box-fresh bodies, while Solomon have transferred the remainder over from de-fleeted competitor vehicles to give them a second life, optimising cost of ownership. The fleet replacement has coincided with the launch of Euro Foods' colourful new Kukd brand livery which offers a new online takeaway ordering and table booking system to consumers.

Payload is very important for Euro Foods particularly on the 4100mm wheelbase twin-rear wheel Daily which currently provide between 3,260kg – 3,345kg depending on whether it has a new or swapped body. The 12-tonne Eurocargo offers a 5.5t payload on the 4185mm wheelbase.

The IVECOs were supplied by Caerphilly-based dealer Glenside Commercials and mark a return of the brand to Euro Foods' 52-vehicle fleet. The 7.2-tonne Daily in particular, however, has been on group transport manager, Neill Cannell's radar for some time.

"We had a 7-Tonne Daily demonstrator on test from Glenside two years ago and the driver feedback was very positive. Levels of comfort and performance were very favourable compared with our outgoing Japanese trucks. Drivers liked the manoeuvrability and high level of specification and most importantly it gave us an impressive payload which is vital across the fleet.

"On new vehicles to the fleet I also like to get second opinion which I did with our friends at Caldicot Group Vehicle Recovery. They run the 7.2 tonne chassis cab with slide and tilt vehicle recovery bodies which are real workhorses. They have been very pleased with them and two years later we have taken delivery of our first 7.2-tonne Daily," explained Cannell.

During recent years Cannell has worked hard developing the perfect specification for its fleet from the view of driver comfort, operator utilisation and running costs. The 14 new IVECOs are the first to bring Neill's vision to life.

"We have spent a great deal of time evaluating what the best specification and body type is for our operation and by working with Solomon we have developed the perfect vehicles for our business.

"Daily came highly recommended while we chose Eurocargo as it is a durable machine. We like the fact that it's not a complicated truck, but is a real workhorse," he added.

Driver comfort is high on the list of priorities and each Daily is fitted with the renowned 8-speed HI-MATIC automatic transmission and the new Business trimline, adding fog lights, electrically heated & adjustable door mirrors, cruise control and air conditioning. Additionally, Euro Foods have added full LED headlights, a leather steering wheel, 7" HI-CONNECT satellite navigation system with Bluetooth, USB, DAB radio and smartphone mirroring and Traction Plus & Hill Descent Control for difficult delivery locations.

"Daily 7-Tonne is a truly unique string to our bow, bettering conventional cab-over light truck payload with all the driving comfort and manoeuvrability of a lower and more car-like cab. Both payload and TCO are critical to profitability, combining our strengths here with a reactive truck-based dealer network makes Daily 7-Tonne a compelling proposition to those operating at higher gross weights or in urban environments," added IVECO UK Light Business-line Director, Mike Cutts.

Euro Foods has opted for the 210hp 3.0 F1C diesel on the Daily and the 220hp 6.7-litre 6-cylinder Tector 7 for the Eurocargo which cover up to 60,000 and 80,000 miles respectively per annum based out of five depots around the country. They cover a mix of urban and motorway mileage with each one undertaking daily delivery schedules depending on the volume and payload of customer orders. Typically, they will stay on fleet for between five and seven years and benefit from a two-year Repair and Maintenance package.

For further information about the IVECO Daily 7-Tonne and Eurocargo range, or to find your local dealer, visit www.iveco-dealership.co.uk

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IVECO

IVECO is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons and, in the heavy segment above 16 tons, the IVECO WAY range with the on-road IVECO S-WAY, the off-road IVECO T-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.IVECO.com

For further information about the IVECO dealer network: www.IVECO-dealership.co.uk

For further information about CNH Industrial: www.cnhindustrial.com



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