

IVECO UK at ITT Hub 2021

Showcasing its full range of connected vehicles and advanced, market-leading natural gas powertrains, IVECO UK is proud to be exhibiting at ITT Hub 2021 from June 30 – July 1

Basildon, June 28th, 2021

From Wednesday 30th June to Thursday 1st July, the IVECO UK product line-up will be out in force at the inaugural ITT Hub event at Farnborough International Exhibition & Conference Centre in Hampshire.

Pioneers in innovative solutions for sustainable transport, IVECO is proud to be a market-leader in natural gas propulsion, offering a complete solution for goods and people transport from 3.5-tonne to 44-tonne GVW.

Leading the charge for over 25 years, there are now over 35,000 natural gas engines operating on Europe's roads, having covered over one billion kilometres since 1996. Local or long-haul, IVECO believes that the power of natural gas is currently the only viable transport decarbonisation solution ready in the here and now, offering a 95% reduction in CO2 when running on Biomethane.

Visitors to ITT Hub will be able to get up close and personal with IVECO's latest range of technologically advanced commercial vehicles. From the just-unveiled New Daily featuring IVECO Driver Pal connectivity, game-changing adaptive Air-Pro suspension and memory-foam seating to the bold, aerodynamic, fully connected IVECO WAY-range of heavy trucks.

IVECO Daily is far more than a van, it's a full-service one-stop-shop for cargo and people movement. Conventional diesel or compressed natural gas (CNG) engines, the Daily range features class-leading innovations such as the highly acclaimed 8-speed HI-MATIC automatic transmission, full-LED headlights, Over-the-Air Software updates, adaptable connected Repair & Maintenance compatibility and the outright strength, durability and adaptability of its truck-like ladder chassis. The range stretches from 3.5t panel vans, crew vans, chassis and crew cabs, all the way to stripped chassis cowls and class-exclusive, 7.2t GVW Daily 7-Tonne.

Daily 7-Tonne's car-like driveability and light truck rivalling payload makes for a truly unique proposition in an evolving industry. Also available with natural gas power or extreme off-road 4x4 capability, it has no equal.

Daily 4x4, available in single-rear wheel Off-Road or twin-rear wheeled All-Road guise, is the go anywhere vehicle for any mission. Choose a 3.5-7t GVW, a van body, chassis, cowl or crew cab, 12 (manual) or 16 (Hi-Matic) forward gears (inc. low ratios), three locking differentials and a maximum 4,300kg payload and experience unrivalled performance on or off the tarmac.

IVECO Bus Daily Line is a factory-built passenger transport solution offering the largest passenger capacity in its class. Accommodating up to 22 passengers, quick release rear seating can be specified in conjunction with a rear-access wheelchair lift for travellers with reduced mobility. Up front, manual, sliding or electrically operated plug doors make it the ideal response for inter-city, airport or school transportation.



PRESS RELEASE

A long-time favourite with urban fleets, Eurocargo was the first mid-weight truck to offer an automated transmission as standard boasting superb manoeuvrability with enhanced driver comfort. IVECO's innovative and patented HI-SCR exhaust after treatment system does away with the need for high-stress, high-temperature filter regenerations and completely negates the need for enforced stops. Eliminating time-wastage and idling time not only cuts running costs but boosts productivity and limits its environmental impact. Indeed, the truck the city likes.

At the heavy end of the scale, the IVECO S-WAY ushered in a new era of driver comfort and vehicle connectivity, enhanced further with the imminent arrival of the IVECO Driver Pal and diversified engine ensemble. With an up to 12% lower drag coefficient over its predecessor, IVECO S-WAY is capable of an up to 4% improvement in fuel economy. Combined with standard connected 3XL R&M packages on all new vehicles (2-years for diesel, 3-years for natural gas), IVECO S-WAY raises the bar for Total Cost of Ownership. Its new interior and premium comfort features, such as the Over-the-Air update facility, reclining bunk, 2.15m internal standing height, full-LED lighting, IVECO ON EasyWAY mobile app, and almost 630-litres of internal storage make it is as much a truck for the business as it is for the driver.

Freshly complementing the new IVECO WAY family is IVECO X-WAY, the perfect crossing between on-road driveability and off-road durability. For Mixer applications, the Super Loader variant offers an exceptional class-leading payload capacity, with a range of efficiently powerful Cursor engines, 12-speed HI-TRONIX gearbox and functional cab completing a desirable proposition for more hard-core haulage needs.

"We're very excited to be attending ITT Hub after over a year of uncertainty and unbalanced social interaction", commented IVECO UK Managing Director, Sascha Kaehne.

"This is a superb opportunity to showcase our incredible product collective and give people the opportunity to examine and properly experience what we strongly believe is the most complete range of sustainable and innovative commercial vehicles on the market in a safe, but welcoming environment."

IVECO's full Exhibitor Stand 5 display includes:

- New IVECO Daily 3.5t Hi-Matic van (35S16A8V/P)
- IVECO Daily 3.5t Hi-Matic CNG with Brit-Tipp tipping body (35S14NA8)
- IVECO Bus Daily Line 6.5t Hi-Matic Minibus (65C18HA8 B LMB/P)
- IVECO Daily 4x4 All-Road 7t Hi-Matic van (70C18HA8V WX)
- IVECO Eurocargo 7.5t 4x2 with Brit-Tipp tipping body (ML75E19K)
- IVECO S-WAY 44t 6x2 (AS440S46TX/P)
- IVECO S-WAY Natural Power LNG 40t 6x2 (AS440S46TX/P LNG)
- IVECO X-WAY 32t 8x4 Tipper configured for Off-Road (AD360X48Z OFF)

IVECO's full Ride & Drive experience vehicles includes:

- IVECO Bus Daily Line CNG 6.5t Hi-Matic Minibus (65C14HA8 B LMB/P)
- IVECO S-WAY Natural Power CNG 40t 4x2 (AS44046T/P CNG)

For further information about the IVECO range, or to find your local dealer, visit www.iveco-dealership.co.uk

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IVECO

IVECO is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons and, in the heavy segment above 16 tons, the IVECO WAY range with the on-road IVECO S-WAY, the off-road IVECO T-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.IVECO.com

For further information about the IVECO dealer network: www.IVECO-dealership.co.uk

For further information about CNH Industrial: www.cnhindustrial.com



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