



Iveco Strator to be a star attraction at Truckfest Peterborough 2009

(Watford, 17 April 2009): Iveco is expecting its Strator bonneted heavy-truck to prove one of the most popular attractions at this year's Truckfest, which is being held at the East of England Showground in Peterborough on 3rd and 4th May.

The Iveco Strator is a bonneted version of the popular Stralis, which is built under license from Iveco by the Charles Feijts Groep (CFG), a long-established Iveco dealer in the Netherlands. It will join a top-of-the-range 560 hp Stralis Active Space Super³ 6x2 tractor unit and a Trakker 8x4 rigid, in a striking All Blacks livery, on the Iveco stand.

Amongst a selection of Iveco vehicles on display, visitors to the stand will also be able to enter a competition to win a trip for two to the Netherlands, for a once-in-a-lifetime ride in the Team De Rooy rally truck which took part in the Dakar Rally in January. The vehicle is powered by Iveco's 12.9 litre Cursor 13 engine, tuned to deliver a massive 820 hp.

Iveco is being represented at Truckfest Peterborough by its local dealer network, including Guest Trucks, Chatfields (Leicester), T C Harrison and Sherwood Truck & Van.

Iveco Strator background information

The Strator was launched as a European alternative to the Iveco PowerStar, which was previously the only bonneted Iveco heavy truck sold in the world, and a popular model in its Australian home market. Available for sale across Europe exclusively by CFG, in either left or right-hand drive, the Strator is supported by the same comprehensive Iveco warranty as a regular Stralis and can be serviced by any franchised Iveco dealer.

The Strator is currently the only bonneted heavy truck for sale by any manufacturer in Europe and can be specified as either a rigid or tractor unit, with the rigid line-up including a 4x2, 6x2, 6x2 rear-steer and a 6x4 chassis in a variety of wheelbase lengths. As a tractor unit it can be ordered as a 4x2 (with optional hub reduction axles), 6x2 mid-lift, 6x2 twin-steer or as a 6x4.

Customers can also choose between three cab variants which follow the same principal choices as the Stralis, with the ADN cab (Active Day), which is aimed at short-haul distribution markets for rigid and tractor applications and ATN (Active Time) models, for distribution and fleet operations as well as medium to long-haul domestic missions. There is a range-topping ASN (Active Space) cab, with either a low or high roof, which features a wide and spacious living area and is specifically for the long-haul and international haulage sectors.



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All models are supplied with Euro 5 Cursor engines driven through an automated EuroTronic gearbox, as standard. Operators have the choice of the 10.3 litre Cursor 10 engine, rated to either 420 or 450 hp, or the larger 12.9 litre Cursor 13 engine, with power options of 500 or 560 hp.

Further information – Iveco Strator

For further information on the Iveco Strator, please visit www.strator.nl or contact George Simmons at CFG on +31 (0)46 485 11 12 or by email to gsimons@cfg.nl

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Iveco

Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.

Iveco employs over 27,000 people and runs 27 production units in 16 Countries in the world using excellent technologies developed in 6 research centres. Besides Europe, the company operates in China, Russia, Australia and Latin America. More than 6,000 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

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