

Iveco and FPT Industrial: at the start of the Dakar 2015 adventure

The world's most famous off-road rally departs from Buenos Aires

The three Iveco vehicles taking part in race are geared up to take a place on the competition's podium with team PETRONAS De Rooy Iveco

Turin, 4 January, 2015

The new edition of the Dakar takes off today from the Argentine capital of Buenos Aires. The world's most challenging off-road rally will once again captures the attention of millions of enthusiasts.

The 37th edition of the race will take place in three major South American countries, Argentina, Chile and Bolivia, as the 9,000 km route weaves its way through a landscape of desert and rocks. The route forms a ring, starting in Buenos Aires in Argentina, reaching Iquique in Chile, and returning once again to the Argentinian capital.

And so the adventure also begins for Team PETRONAS De Rooy Iveco, to whom Iveco and FPT Industrial are official sponsors. The brands are supplying vehicles, engines and parts to the team.

Dutch driver **Gerard De Rooy** – on board a sleeper-cab version of the Iveco Powerstar – will once again lead the Team. At 34 with the Dakar 2012 title under his belt, the Dutchman returns to the race with more determination and enthusiasm than ever, ready to face the extreme challenges that the rally presents each year. Behind the wheel of a second Powerstar will be fellow Dutchman **Hans Stacey**, winner of the Lisbon-Dakar in 2007 and a member of Team PETRONAS De Rooy Iveco since 2011. The third vehicle, a day-cab Trakker Evolution 3, will be under the control of Spanish driver **Pep Vila**, a rally veteran and a team fixture at the Dakar.

In addition to the rally trucks, six support and assistance Trakkers will complete the Team PETRONAS De Rooy Iveco line-up: one 8x8s, four 6x6s and one 4x4.

The Iveco Trakker is an off-road quarry-site vehicle, with a new cab designed to improve driving and on-board comfort, elements which today are recognised as essential for the productivity and safety of a vehicle. This vehicle is capable of operating on difficult, bumpy terrain, like the surfaces the drivers will need to navigate on in South America, and relies on FPT Industrial's Cursor engines, which ensure power and reliability. The defining characteristic of the vehicle is its sturdiness: each

individual component, starting from the high-yield steel chassis, guarantees long lasting performance.

The Trakker represents a “Best in Class” solution, not only for its day-to-day use, but also in more challenging environments, having been designed to work in all weather conditions and on all types of terrain, from dirt roads to extreme off-road trails, ensuring maximum comfort, safety and output.

The Dakar represents an important occasion for Iveco to test the performance of the products in action: each vehicle will face huge challenges in extreme conditions, thus providing an opportunity to test the vehicles’ reliability and performance.

The engines

All Iveco vehicles participating in the 2015 Dakar are equipped with FPT Industrial Cursor 13 engines which generate up to 900 horsepower. Thanks to continuous research and development activities, the in-line six-cylinder Cursor 13 adopts the most advanced technologies available, such as latest generation Common Rail HD injection system, guaranteeing pressures up to 2,200 bar. These engines provide high power, fast load response and high power density and ensure maximum robustness and reliability, and low operating costs. To ensure such a high level of reliability, FPT Industrial puts its powertrains through several thousand hours of rigorous testing and, above all, tests them in extremely challenging sporting competitions such as the Dakar.

Follow all the news at www.iveco.com/dakar

Iveco will keep its fans up to date throughout the rally on www.iveco.com/dakar, following the race step by step with daily updates from South America. The website narrates a journey through the world’s most difficult and demanding off-road race.

The website, published in English and Spanish, will be updated every day with Team PETRONAS De Rooy Iveco’s results and performance data, plus multimedia content transmitted directly from the course itself. Likewise, the Iveco’s social media channels will be updated every day, with all the latest news as well as reports, videos and photos. There is also an area dedicated to Iveco’s Dakar Rally history: a look back at the team’s successes on the unforgiving roads of a competition that attracts millions of spectators every year.



Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 16 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about Iveco: www.iveco.com

For further information about CNH Industrial: www.cnhindustrial.com

FPT Industrial *is a brand of CNH Industrial, dedicated to the design, production and sale of powertrains for on and off-road vehicles, marine and power generation applications. The company employs approximately 8,400 people worldwide, in ten manufacturing plants and six R&D Centres.*

The FPT Industrial sales network consists of 93 dealers and over 900 service centres in almost 100 countries. A wide product offering, including six engine ranges from 31 kW up to 740 kW and transmissions with maximum torque of 200 Nm up to 500 Nm, and a close focus on R&D activities make FPT Industrial a world leader in industrial powertrains.

For further information, visit www.fptindustrial.com

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