

## **IVECO** supports the legendary Team Abarth Scorpion

IVECO is set to be the official supplier of logistics for Team Abarth: two IVECO vehicles will be part of the Abarth support fleet, - a Stralis XP and a Eurocargo, "International Truck of the Year 2016".

IVECO will produce 124 models of the special limited edition New Stralis XP TCO<sub>2</sub> Champion, decked out in white livery with red and grey finishes - the traditional colours of the Scorpion.

The New Stralis XP Abarth "Emotional Truck", a special tribute to the partnership between IVECO and the Scorpion team, will be at the heart of the action on each of the circuits of the FIA European Truck Race 2017 championship, in the IVECO paddock.

Turin, 7 June 2017

Starting from June 2017 and for the next three years, IVECO will be the official supplier of heavy-duty logistics vehicles for the **Abarth** racing division, and will supply the team with two trucks, a **Stralis XP and a Eurocargo**. The first will be destined for the Abarth Selenia Trophy, which is run on the race track, and the second for the Abarth 124 Rally Selenia, where it will be part of the Abarth support fleet.

With this prestigious partnership, IVECO celebrates the legendary car brand – one that succeeds better than any other in communicating the competitive spirit of the racing circuits and rally roads, as well as sharing the values of sportsmanship and performance which are in the Scorpion's very DNA. This collaborative relationship has its roots in the past: since the early eighties, IVECO has supported the Scorpion Team in numerous world-class competitions, contributing to the historic success of the brand.

To honour this partnership between the two brands, IVECO is set to produce a special limited edition version of the New Stralis XP TCO<sub>2</sub> Champion with just 124 models in white livery with red and grey finishes, the traditional colours of the team. These 124 models celebrate the famous Abarth 124 Spider, a car with legendary status on the roads and on the twisting rally tracks. Number "zero" of this limited edition – that is, the very first vehicle of the series to come off the production line – will be used by Abarth for logistical support during the races.

This limited edition series also draws inspiration from the **New Stralis XP Abarth "Emotional Truck"**, a unique vehicle and the only model ever produced, as a special tribute to the partnership between IVECO and the Scorpion team. The vehicle livery was designed and created by the Abarth Design centre, with special attention dedicated to customising the vehicle with the colours and the

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graphics of the brand. The vehicle interiors, in true Abarth style, echo those of the Abarth 124, with leather upholstery on the seats, steering wheel and door panels.

The vehicle will be the star of the show at all of the FIA European Truck Race 2017 championship circuits, and will be on display in the IVECO paddock.

The "Emotional Truck" model celebrates the superb levels of performance achieved by the New Stralis XP, the most reliable and fuel-efficient vehicle on the market today, designed to maximise reliability, reduce CO<sub>2</sub> emissions and slash the TCO (Total Cost Of Ownership). The new and improved drivetrain, the new top-of-the-range gearbox, the fully redesigned engine, and the widely popular and proven HI-SCR technology will be coupled with the latest generation GPS predictive functions and a host of new features to achieve fuel savings of up to 11.2%, as verified in recent tests conducted by the European technical certification centre TÜV. The extraordinary performance in terms of TCO and CO<sub>2</sub> emissions reduction make the New Stralis XP a true TCO<sub>2</sub> champion.

## **IVECO**

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.iveco.com

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