

## IVECO appoints new Business Director for South East Asia

Bangkok, March 2019

**Michelangelo Amelia** has been appointed as **IVECO Business Director for South East Asia**. He takes over from K. Koray Kursunoglu who has been assigned the role of Head of High Growth Markets Asia, Africa and Middle East (AMEA) for the IVECO brand.

Mr. Amelia joined CNH Industrial in 2014 as Business Director and Brand Leader for IVECO's sister brand FPT Industrial in China and South East Asia. Today, in addition to his new responsibility for the IVECO brand, he is also in charge of the commercial operations for CNH Industrial's powertrain business in South East Asia.

He brings to his new role more than 20 years of experience gained across the Asia Pacific region. Prior to joining CNH Industrial, he held senior management positions in the powertrain and automotive industry, in financial institutions and in manufacturing. He holds a Master's degree in Accounting and Financial Control for Large Companies from the University of Pavia, Italy, and a Bachelor's Degree in Economics from the University of Siena, Italy.

In his role as Business Director of IVECO for South East Asia, Michelangelo Amelia will support IVECO's business operations in the region with the aim of strengthening the brand's presence in the markets.

"I see a lot of opportunities to further grow the IVECO brand in South East Asia. This is a fast-growing and challenging region where the demand for trucks, buses and vans continues to rise. As IVECO, we are determined to participate in this growth together with our partners," said Mr. Amelia.

Mr. Amelia will be based in Bangkok with responsibility for Thailand, Malaysia, Indonesia, Papua New Guinea, Vietnam, Philippines, Taiwan, South Korea, Japan, Singapore, New Caledonia, French Polynesia, Myanmar, Laos and Cambodia.



## **IVECO**

*IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles. For further information about IVECO: [www.iveco.com](http://www.iveco.com)*

*For further information about IVECO: [www.iveco.com](http://www.iveco.com)*

*For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

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