

IVECO opens a new 3S dealership in Surabaya, Indonesia

Jakarta, 3 November 2020

Chakra Jawara, IVECO's long-time distributor in Indonesia, has inaugurated today a new 3S dealership in Surabaya. The 1,200 square meter facility has been designed and developed to provide the most efficient sales, spare parts and service support for the full IVECO product range.



The new Surabaya Branch will provide sales and after-sales service solutions to customers in Eastern Java. Through the implementation of IVECO and Chakra Jawara processes and best practices, it will raise the bar in customer care, customer satisfaction and efficiency. The service workshop features two working bays equipped with the latest tools and equipment for truck diagnostics, service and repair.

The inauguration ceremony was held in the facility with the participation of Teophilus Bambang Wira, Director at Chakra Jawara and Michelangelo Amelia, Business Director for IVECO South East Asia and Japan, both through videoconference.

“It is with great pleasure that today we mark another milestone with our long-term partner Chakra Jarawa. It is testament to IVECO and Chakra Jawara’s continuous investment in our network and products, as well as our commitment to all our customers. The Surabaya branch sets a new standard in terms of design and efficiency. I would like to thank everyone for the hard work, dedication and passion. We are UNSTOPPABLE,” said Mr. Amelia during the ceremony.

The new facility is part of the “the Network Expansion Program” initiated by Chakra Jawara, which focuses on the business strategic vision for 2020 - 2025. In spite of the tough economic and business environment due to the COVID-19 pandemic, IVECO has strengthened its ranking in the top 3 players in Indonesia’s European Truck Segment.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.iveco.com

For further information about CNH Industrial: www.cnhindustrial.com

For more information contact:

IVECO Marketing Manager – South East Asia & Japan

Burkay Yigitbasi

Email: burkay.yigitbasi@iveco.com

Mob. +66 (0)63 915 3656