

## Iveco New Daily makes it a hat-trick at UK's *What Van?* Awards

*Multi-award-winning Daily reaps further recognition as Euro 6 model wins the coveted Large Van of the Year award*

Basildon, December 14, 2016

Iveco's New Daily Euro 6 has been named 'Large Van of the Year' at the 2017 *What Van?* Awards, securing the honour for the third year in a row, and winning praise from judges for its DAILY BUSINESS UP on-board connectivity package and "sumptuously slick" Hi-Matic automatic transmission.



Unveiled in April 2016, Iveco's New Daily Euro 6 range builds on its International Van of the Year 2015-winning predecessor, introducing features that make it even more comfortable for the driver, and productive for operators.

The *What Van?* Awards, organised by *What Van?* magazine, celebrate the best products in the light commercial vehicle sector, and were presented before an audience of more than 150 senior industry figures in London on 13th December 2016.

**Pierre Lahutte, Iveco Brand President**, says: *"Winning the What Van? Large Van of the Year award for the third-year running is testament to the range's proven reliability, versatility and productivity – coupled with our best-in-class Hi-Matic transmission. With New Daily Euro 6, we've made a winning van range even stronger, with new technology to maximise fuel efficiency, boost operational productivity and reduce emissions – minimising environmental impact and making Iveco a true partner for sustainable transport."*

The New Daily Euro 6 range features Iveco's DAILY BUSINESS UP app for tablets and smartphones, making it the first light commercial vehicle to take on-board connectivity beyond the concept of infotainment, turning it into a professional work tool with its very own app.

DAILY BUSINESS UP requires no installation of additional equipment on the vehicle, and enables drivers to communicate with the vehicle through their own smartphone or tablet, using the app. A Bluetooth connection with the vehicle is automatically established through its digital radio, and in just a few seconds the New Daily Euro 6 becomes a connected professional workstation.

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Described by the What Van? judges as a “big innovation”, DAILY BUSINESS UP can act as a Driver Assistant, offering features such as the driving style evaluation system, Sygic professional navigation and the interactive user handbook.

The app can also act as a Business Assistant, with the Fleetwork function being used to help optimise the fleet’s efficiency, scheduling and dispatching jobs to the drivers, plus organising their routes and assignments. It also takes care of customer assistance, providing a direct link to Assistance Non-Stop – Iveco’s 24/7 roadside assistance service. All these features contribute to the New Daily Euro 6’s lower total cost of ownership (TCO) – and a healthy bottom line for the customer.

Central to the Daily family is the New Daily Hi-Matic Euro 6 with the class-exclusive eight-speed automatic transmission, offering the absolute driving pleasure. Hi-Matic stands out for changing gear more quickly and precisely than even the best driver. It is matched perfectly by the new Euro 6 engine family, with power outputs of up to 210hp, and with the new intelligent EcoSwitch PRO system, which further raises the bar on fuel efficiency.

**The judges added:** *“The New Daily’s position as the outstanding van in the marketplace has been cemented by the excellence of its eight-speed Hi-Matic transmission, which is available with both its 2.3- and 3.0-litre engines. When we drove a New Daily Euro 6 with a 3.0-litre 180hp engine and a Hi-Matic gearbox, we concluded that customers would be very unlikely to revert to a van with a manual transmission.”*

The New Daily Euro 6 is the most versatile vehicle in its class with the widest line-up in the industry, offering gross vehicle weights in the UK and ROI from 3.5 to 7.2 tonnes, and cargo volumes from 7.3m<sup>3</sup> up to 19.6m<sup>3</sup> on panel vans. The full range includes van, semi-windowed van, chassis cab, chassis cowl and crew cab models, including the largest panel van available on the domestic market.

The New Daily Euro 6 has been recognised throughout Europe for delivering unrivalled performance, flexibility and reliability, winning multiple industry awards, including the title of “International Van of the Year 2015”.

#### **Iveco Daily 2015-2016 awards**

- “International Van of the Year 2015”
- “Best 3.5 – 7.5 tonne van” – Trade Van Driver Awards 2016

- “Top Van 2016” – Transport News
- Germany – “Best Imported Van 2016”
- Germany – “European Innovation Award 2016” – Daily Hi-Matic
- Germany – “Best KEP Transporter 2015”
- Germany – “Innovation Award for KEP Transporter 2015” – Daily Hi-Matic
- Germany – “Beste Nutzfahrzeuge bis 3,5 to”
- “European Innovation Award 2016 of the Caravanning Industry” – Daily Hi-Matic

## Iveco

*Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand’s wide range of products include the Daily, a vehicle that covers the 3 – 7.2 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.*

*Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

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For further information about the Iveco dealer network: <http://www.iveco-dealership.co.uk>

For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)



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