

## Press Release

**New Daily: the iconic range is safer, stronger, 100% connected and delivers the best driver experience ever**

- *“Ready to use” dashboard designed around the driver to offer supreme comfort, new human-machine interface (HMI) with the standard 10.25” fully digital configurable cluster and new infotainment offer.*
- *Mission-focused improvements such as Keyless Entry & Go for urban distribution and a full set of services unlock a new level of business productivity.*
- *New customer-centric connectivity features, such as remote controls and Profile Settings, offer drivers and fleet owners increased efficiency and user-friendly experience.*
- *The only body-on-frame light commercial vehicle to comply with the new GSR requirements in the 3.5-ton category.*
- *New Advanced Driver Assistance Systems (ADAS), which extend beyond regulatory requirements with Vulnerable Road User (VRU) protection, and Autonomous Drive Level 2 provide a safe and stress-free driving experience.*
- *The Daily is more sustainable than ever, offering the complete range with electric power and confirming the unique selling proposition of bio-CNG engines.*

Turin, 15<sup>th</sup> November, 2023

The iconic family of IVECO light commercial vehicles continues on its path of **fast evolution** with product upgrades and state-of-the-art **connectivity** as standard across the range unlocking a world of services and features designed to make driver's life on board more comfortable, deliver an excellent and safer driving experience, and increase the Customer's **business productivity** and **sustainability**.

The Daily, faithful to its DNA as a true partner in customers' business success, confirms its **driver-centric vocation** with the dramatically improved ergonomics of the cab interior and on-board technology, as well as new

connectivity-enabled services across the entire range, set to make it the fleet managers' favourite, and a beloved icon for drivers.

IVECO also looked at ways to increase the vehicle's payload, and now offers a new rear leafspring suspension with progressive stiffness which is available as an option. It enables the vehicle to carry heavier loads with a performance comparable to the double-leaf suspension.

The new Daily is also available in electric and bio-CNG versions, with dedicated services offering customers complete mobility solutions to help their sustainable transition.

### **In-cab features deliver a superior driver experience**

The Daily has introduced a host of features designed to make the driver's life more comfortable. The **new dashboard**, with ample open storage compartments, makes it easier to organise belongings and keep everything they need within easy reach. With dedicated spaces for mobile devices, new USB type A+C sockets and a new wireless charger, they will never have to worry about running out of charge.

A stand-out feature is the new **10.25-inch configurable full digital cluster** standard across the whole range. The important vehicle information is clearly displayed on the wide screen with large font sizes. Three screen layouts are available, and the driver can easily choose their preferred configuration using the stalk lever button.

The **new infotainment system** with a 10-inch colour display is integrated into the central section of the dashboard and offers new functionalities that will enhance the driver's experience on board. Mobile device mirroring allows them to access their Apps on the display and in-cab functions such as lights, windows and climate can be controlled with voice commands through **IVECO Driver Pal**, which is now integrated into the system and easy to set up. They will also be able to use the Tom Tom Live advanced navigation services on the new infotainment system to always plan the best routes based on real-time traffic conditions

On the road, the driver will enjoy the absolute driving pleasure of the Hi-Matic transmission, further enhanced by the new bi-stable position multi-function lever with a power selector for the Power and Eco settings, which is more comfortable to use and makes it easier to recognise the status of the transmission.

The **reverse camera** with dynamic lines, available as an option for cab and van in addition to the standard parking sensors, provides a clear view of the rear surroundings making reversing manoeuvres safer and easier. It's also available with the **new 7" touchscreen radio**, which completes the offer with key features including controls on the steering wheel, mobile mirroring and IVECO Driver Pal.

## Enhanced digital features unlock more productivity and efficiency

The Daily's standard connectivity enables a host of new functionalities and services designed to increase the customer's productivity. Drivers and fleet managers can now operate more efficiently by remotely controlling the vehicle's settings through the **Easy Daily App** or through the **IVECO ON portal**. The fleet manager can remotely check the status of the vehicle's functions such as Hi-Matic settings and Eco Mode and lock them to ensure the vehicle maximises fuel efficiency. This feature also enables them to remotely control a vehicle's ADAS settings at any time, to ensure all the vehicles in their fleet are set up to support driver safety and contribute to safer roads.

For drivers who share vans in the fleet, the **Profile Setting** feature means they can save their preferred set-up, cluster and infotainment settings via their Easy Daily App. They will also be able to transfer their settings to another paired vehicle automatically.

Door-to-door deliveries can be made faster with the **Keyless Entry & Go**: Daily is the only light commercial vehicle on the market with the fully hands-free door locking and unlocking feature.

Customers' productivity will also improve with IVECO's services designed to maximise vehicle uptime. These include **Over-the-Air updates**, which eliminates the need to visit the dealer's workshop for software updates, saving time. Proactive fault management based on Daily state-of-health data enables the customer to schedule workshop visits more efficiently. **IVECO Uptime Monitoring & Management** turns potential unplanned stops into planned ones.

## The new Daily goes above and beyond to provide safety all around

The **new ADAS and Level 2 Autonomous Drive** features provide a stress-free driving experience and enhance safety in and around the vehicle, extending beyond regulatory requirements with protection for Vulnerable Road Users. Fatigue on long days behind the wheel will be reduced by the new **Traffic Jam Assist** which automatically follows the traffic flow. The **Advanced Lane Centering** steers the vehicle and keeps it in the centre of the lane and the **Adaptive Cruise Control with Stop & Go** keeps pace with the vehicle in front, stopping when it does. Thanks to the **Intelligent Speed Assist & Traffic Sign Recognition Safety Warnings**, the driver can accept and set the speed limit, driving safely and without stress.

Driver safety is improved with **AEBS & City Brake** which also protects Vulnerable Road Users and the new **Turn Assist** function, which automatically activates the brake as necessary when turning to avoid impact.

The **Blind Spot Warning** will alert the driver if a vehicle is approaching in the blind spot when changing lanes. Urban manoeuvres become safer and stress-free with the **Blind Spot Warning Information System** which warns

if a cyclist is approaching on the kerb side, and **Rear Cross Traffic Braking** which helps the driver reverse by providing information about vehicles and obstacles around the vehicle, and braking automatically if necessary. When preparing to leave the vehicle, the **Door Opening Warning** will alert the driver if a vehicle or cyclist is approaching, increasing safety in the urban environment.

The Daily also introduces new passive safety features which meet GSR B requirements and is the only body-on-frame light commercial vehicle to comply with the new GSR standards in the 3.5-tonne category. The whole range, known for the robustness of its unique body-on-frame structure, has been further strengthened with the chassis front redesign.

### **IVECO Services: to complete and tailor IVECO's mobility solution to the customer's needs**

IVECO has made further strides on its **servitization** journey with the introduction of a **new business model** that embraces all the opportunities of digital technologies. The Daily comes with a holistic portfolio of services developed to improve the productivity and profitability of the customers' businesses by maximising vehicle uptime and efficiency, driver safety and environmental protection. The aim is to provide customers with a **complete mobility solution**, consisting of the vehicle and perfectly integrated services, that perfectly meets their requirements. Additionally, IVECO CAPITAL offers customers a comprehensive financial solution including financing, leasing and insurance services in all markets.

**Uptime** services are designed to minimise the vehicle's downtime by using real-time monitoring, remote diagnostics and maintenance schedules to avoid unplanned stoppages. **Productivity & Efficiency** services help customers reduce fuel consumption, optimise routes and improve their driving style. **Driver Care** and **Safety & Security** services are designed to promote safer driving and increasing the drivers' safety. **Parts & Accessories** provide an extensive offering for customising the vehicle.

IVECO's modular approach to its services offer makes it easier for customers to choose the set of services that best meets their specific requirements. Based on previous experience, IVECO has also pre-bundled some services to facilitate building a tailored solution.

The **Start Pack** is designed to simplify life on board with the IVECO ON Customer Portal to monitor the vehicle and optimise the fleet's efficiency, Uptime Monitoring & Management to maximise the connected Daily's uptime, and the new Easy Daily App to make the driver's life easier.

Additionally, the customer can choose to combine it with **premium packages**. The **Productivity Pack** includes IVECO ON Plus, which adds ADAS remote control and vehicle geolocation updates and Web API to enable the customer to use their own fleet management system for their IVECO connected vehicles. The **Safety Pack** offers

the Professional Safe Report to evaluate and improve driving style, in addition to IVECO ON Plus. The **Driver Assistance Pack** guarantees an extra 2 years of availability of IVECO Driver Pal and Tom Tom Live services.

IVECO also offers a host of dedicated services to support customers opting for the Daily's CNG or electric versions. They include the **eMobility services** developed to help the transition to electric mobility by maximising the vehicle's uptime, vehicle range and energy efficiency, and **GATE**, the innovative all-inclusive, pay-per-use formula for the **long-term rental of green commercial vehicles**.

## IVECO

IVECO is the brand of Iveco Group N.V. (EXM: IVG) that designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.

It constantly innovates and extends its product portfolio to provide every customer with the vehicle that matches their mission precisely. Its full-line offer is designed around the Driver's needs to deliver an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO's complete transport solution.

IVECO pursues its decarbonisation strategy through a multi-energy approach that includes the further development of bio-methane, battery electric and fuel cell technologies.

IVECO operates 6 manufacturing plants and 7 research and development centres. It counts on 3,500 sales and service points in over 160 countries, which guarantee technical support wherever an IVECO vehicle is at work.

IVECO drives the road of change by powering the transformation of the transport industry, propelled by the ambition to be the most reliable partner and full-line player for its customers.

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