

**IVECO and the Alpega Group sign European partnership agreement aimed at optimising haulier productivity**

*Turin, 23 July 2021*

IVECO has signed an agreement with the **Alpega Group**, a global leader in logistics software, for the combined use of freight exchange services **Teleroute and Wtransnet**. The two companies, both known for their commitment to sustainability and their constant drive to reduce CO2 emissions, are joining forces to provide Italian and Spanish hauliers with the tools to improve their productivity. The project will subsequently be extended to the other European markets.

Through the easy access to Teleroute and Wtransnet freight exchange services offered by IVECO, haulage companies will be able to manage their own trucks more efficiently, with the aim of reducing unladen journeys and, therefore, their carbon footprint.

**Fabrizio Conicella, Global Head of Digital & Adv Technology Commercial & Specialty Vehicles**, said: "*In this partnership with Alpega, IVECO confirms its resolution to provide haulage companies with a wide range of digital services designed to improve business and increase the productivity of vehicles whilst reducing fuel consumption and CO2 emissions.*"

Speaking about the agreement, **Verónica Rodríguez, Head of Brand at the Alpega Group**, commented: "*This agreement with IVECO is perfectly in line with the values of our Group. Both companies are extremely committed to reducing their carbon footprint. For this reason, we want to offer IVECO customers a platform where they can find immediate loading offers and, therefore, remove the financial and environmental costs caused by empty journeys.*"

Teleroute and Wtransnet are part of the largest transportation community in Europe, with more than 85,000 operators connected daily, in real time. Carriers and logistics operators thus find a safe space for collaboration, where all members are thoroughly checked, with subsequent optimisation of routes and improved profit margins.

## IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons and, in the heavy segment above 16 tons, the IVECO WAY range with the on-road IVECO S-WAY, the off-road IVECO T-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: [www.iveco.com](http://www.iveco.com)

For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)

### For further information, please contact:

IVECO Press Office – EMEA Region  
[pressoffice@iveco.com](mailto:pressoffice@iveco.com)  
[www.ivecopress.com](http://www.ivecopress.com)

Facebook: <https://www.facebook.com/IVECO/>  
YouTube: <https://www.youtube.com/user/ivecoitaly>  
Instagram: <https://www.instagram.com/iveco/>  
Twitter: <https://twitter.com/iveco>  
IVECO Live Channel: <https://ivecolivechannel.com>

## Alpega

Alpega Group is a leading global logistics software company offering modular solutions that cover all transportation and logistics complexity needs. By bringing together the best solutions and market expertise, the Alpega Group has created the transportation industry's only scalable end-to-end software suite.

These platforms and the data which flows through them, alongside our 30+ years' experience in transportation lets us enable businesses to optimize their supply chain planning and execution while benefitting from lower costs and higher visibility.

*All of Alpega's solutions combine to create added value for customers. Our community of 80,000 carriers and 200,000 members are electronically connected every day to successfully manage critical transport processes. Alpega is present in 80 countries worldwide and employs 500 people with 31 different nationalities.*

*More information can be found at [www.alpegagroup.com](http://www.alpegagroup.com)*

**Media contact Alpega:**

Verónica Rodríguez -Head of Brand  
veronica.rodriguez@alpegagroup.com