

## Iveco wins the Dakar 2012

With a first, second and sixth place in the overall truck ranking, Iveco dominated the 33<sup>rd</sup> Dakar, the world's most important rally, where most part of the European and Asian Truck OEMs participated.

The Petronas De Rooy Iveco team won the rally with the Dutchman Gerard De Rooy, driving an Iveco Powerstar, a vehicle produced and sold by Iveco in Australia. The Iveco Powerstar was equipped with an FPT Industrial C13 engine, with more than 900 horsepower, and Magneti Marelli parts. Behind De Rooy, the other pilots of the team, Stacey and Biasion drove two Iveco Trakker Evolution 2, also equipped with the same engine. The three vehicles, while adapted to the extreme conditions of the rally, were standard trucks optimised for best-in-class energy efficiency.

The Iveco CEO, Alfredo Altavilla, commented: "The Iveco participation in the Dakar 2012 aimed to confirm once more the excellent reliability of the Iveco trucks and of the FPT Industrial engines. Winning the rally and ranking 3 trucks in the first 6 positions is an outstanding success which shows the efficiency, strength and safety of the Iveco Trakker and Powerstar, already considered by customers as the ideal solution for everyday use and for tougher challenges. My special thanks to the pilots and all the other team members for their commitment and dedication".

For Iveco, the Dakar 2012 was a great opportunity to confirm the reliability of its products on the ground: each vehicle was put on trial in extreme conditions crossing three countries of South America. The race, which started on January 1, 2012 in Mar del Plata, crossed Argentina, Chile and Peru, covering 14 stages, for a total of 8,500 kilometres, around 4,200 of which were against the clock.

## Iveco

*Iveco, a Fiat Industrial company, designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and*



*coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.*

*Iveco employs almost 25,000 people and runs 24 production units in 11 Countries in the world using excellent technologies developed in 6 research centres. Besides Europe, the company operates in China, Russia, Australia and Latin America. Around 5,000 sales and service outlets in over 160 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.*

#### **FPT Industrial**

*FPT Industrial is the company in the Fiat Industrial Group dedicated to the design, production and sale of power units for industrial vehicle applications, on and off-road, and engines for marine applications and power generation. The sector employs around 7,500 staff worldwide, in 9 production sites and 5 Research and Development Centres; the distribution network of 100 dealers and more than 1000 assistance outlets assures the presence of FPT Industrial in around 100 countries. An extremely broad product range (5 engine families with power from 50 to 870 CV and gearboxes with maximum torque from 300 to 470 Nm) and strong focus on Research and Development activities make FPT Industrial one of the key players in the world's industrial power unit sector.*

Turin, 15<sup>th</sup> January 2012