

## Iveco ever more eco-sustainable with "IvecO<sub>2</sub>"

Starting today, on the occasion of the World Environmental Day, an initiative that will bring a small variation in the temperature of the liquid coolant used in air conditioning equipment used in Iveco offices throughout Europe. A small sacrifice will be felt by employees due to an increase by 1°C in office temperatures for the summer period, staying however within levels considered appropriate for health and comfort.

This simple eco-sustainable action will, in reality, have a large impact at an environmental level, as, according to estimates, it will result in energy savings so avoiding the emission of at least 423 tons of CO<sub>2</sub>.

The initiative, known as "IvecO<sub>2</sub>", comprises a number of activities designed to improve employee's awareness on the subject of eco-sustainability. It was created using the company e-portal, visible to all, promoting behaviour and awareness of daily activities in order to avoid unnecessary office waste, so demonstrating involvement and responsibility on behalf of employees.

In this way, Iveco continues with its duty of care over the whole spectrum, acting in support of respect for the environment applied over the entire life cycle of its products: from the selection of raw materials and components to production methods; from vehicle performance to their end of life recycling.

Sustainable mobility, considered a fundamental guiding principal of product development and evidenced by a complete range of products with very low environmental impact by their use, judged by their pollution and CO<sub>2</sub> emissions together with energy efficiency. Iveco first introduced Euro V vehicles to the market place over 4 years in advance of the mandatory introduction of October 2009. Today Iveco is working towards solutions necessary for Euro VI, with the firm objective to once more make the technologies available to the benefit of customers and the environment. In particular, Iveco has made available for every one of its product line with corporate strategies in pursuit of sustainable transport ranges, Diesel engines certified to the EEV (Enhanced Environmentally friendly Vehicle) emission standards and is the European leader in the natural gas commercial vehicle sector with vehicles that are already at emission levels that will be necessary for Euro VI in the future.

## Iveco

*Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.*



Trucks and  
Commercial Vehicles

**IVECO**

*Iveco employs over 27,000 people and runs 27 production units in 16 Countries in the world using excellent technologies developed in 6 research centres. Besides Europe, the company operates in China, Russia, Australia and Latin America. More than 6,000 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.*

Torino, 5 June 2009

**Press Release**