

PRESS RELEASE

Iveco and the Advisory Council for Road Transport together for training

The first of the four modules of the Management Training Master Course for the Italian road transport industry, for which Iveco provides organisational and financial support, has been held. The venture, which targets 50 young entrepreneurs and managers in the sector, gives Iveco yet another opportunity to lend its backing to the activities of the Ministry for Infrastructure and Transport in its aim to improve the image of the road transport industry and the people who work in it.

The project directs attention to themes of common interest such as the economics and politics of transport, sustainable development, business internationalisation and associative practices. In this area, the dialogue between institutions and business world is a crucial factor for revitalising a sector that demands shared languages and opinions.

The training programme, which will terminate in May, avails itself of the contribution of speakers from the academic world and the assessments of leading exponents of the manufacturing and transport industries.

With the approval of the road transport reform and the new strategic approach role entrusted to the Advisory Council, the Management Training Master Course for the Italian road transport industry slots into the new mission to undertake projects for the renewal and development of logistics in order to improve the competitiveness of the country in a context of system government.

Iveco has endorsed the project right from the start, contributing to drawing up the structure of the programme, the respective training modules and the involvement of industry representatives who have been called on to provide concrete briefings and case studies. Actual implementation is the work of the Advisory Council on Road Transport and Logistics (Consulta Generale dell'Autotrasporto e della Logistica) in cooperation with the Bocconi University and the Universities of Tor Vergata, Bologna, Salerno, Castellanza and Malta.

The Advisory Council on Road Transport and Logistics

The Advisory Council on Road Transport and Logistics was set up within the Ministry of Infrastructure and Transport under the terms of decree 2284/tt of February 6 2003. Its permanent members are: the Ministry for Infrastructure and Transport, the Ministry for Foreign Affairs, the Ministry for the Economy and Finance, the Ministry for Community Policies, the Ministry for Productive Activities, the Ministry for the Environment and Territorial Protection and the most representative road transport trade associations among those present in the Central Committee of the National Road Transport Register.

Iveco

Iveco designs, manufactures, and sales a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, civil defence and protection.

Iveco employs 32,000 people and runs 49 production units in 19 Countries in the world using excellent technologies developed in 15 research centres. Besides Europe, the company operates in China, India, Russia, Turkey, Australia, Argentina, Brazil, and South Africa. More than 4,500 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

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