

## **PRESS RELEASE**

### **The IX Paralympic Winter Games start, and Iveco is there**

As of this evening, Turin is an Olympic capital once again; the magical moments that transformed the city during the successful Olympic Games, are returning, thanks to the enthusiasm of the Torino 2006 IX Paralympic Winter Games, which will be held from March 10 to 19.

Iveco is taking part once again, supporting the disabled athletes as an Official Supplier of the Torino 2006 IX Paralympic Winter Games.

"For Iveco, being an Official Sponsor of the Torino 2006 Winter Olympics was a matter of pride," commented Iveco Managing Director Paolo Monferino. "The bond that we set out to forge with the Paralympics is even stronger. Here we go well beyond sport, focusing even more on the principles that inspire the Olympic spirit. The athletes who take part in these events are full of enthusiasm and they enjoy the competition and the challenge; their tenacity in pursuing success, their sharp intellect and the quality results they achieve, underline not only the pleasure of competing, but also their determination to put themselves to the test and to overcome every obstacle with courage and without inhibitions."

Iveco's commitment at the Paralympic Games began on March 1, when the Paralympic Flame was lit, and a number of vehicles from the Iveco fleet were involved in the adventure of the torch relay. An itinerant Caravan was organised, stopping in several towns in Piedmont, and reaching Turin today, creating a festive atmosphere that reflects the Paralympic spirit and the values of these great athletes in full.

During the Games, about 200 Iveco Irisbus vehicles will be at work, transporting the people involved in the Games. One hundred of them will be minibuses used solely to transport disabled passengers to the Olympic venues. The vehicles will join the services offered by GTT and Sadem, which are laying on a number of special lines exclusively for the Paralympic routes.

In addition to the large number of vehicles Iveco is providing, all of which are buses and minibuses equipped with aids for the disabled and with wheelchair lifts, the

company's commitment goes much further: it is a moral commitment to match the effort made by these athletes with enthusiasm, striving constantly for excellence both in the field of technological innovation and to tackle the market challenges that the future holds in store. The company's goal is always to propose vehicles that meet its customers' requirements, in order to make the town more accessible to everyone, and to ensure that people with disabilities can enjoy the urban mobility that is theirs by right.

Iveco Irisbus never overlooks these needs, a fact confirmed by its range of low-floor buses and minibuses, which guarantee easy access to all passengers through every door. The Iveco Irisbus range also offers numerous mobility aids, including: access ramps, specially equipped areas on board the vehicles, seats with excellent containment, floor guides for the sight impaired, route indicators, audiovisual route, destination and stop announcements and a pilot light information transmission system.

Turin, March 10, 2006



**IVECO**

**I Campioni Iveco entrano in gioco**  
**The Iveco Champions come into play**

