

"Truckers Contest" Contest

Pursuant to Article 11 of Italian Presidential Decree no. 430 of 26 October 2001.

Promotion Company	Iveco Group N.V.
Registered office address	Via Puglia 35 - 10156 Turin
VAT number and Tax Code	12520180014
Delegate	IPM Italia Srl, Via Stradella 13, 20129 Milan (MI), Italy
Purpose	To promote the image of the Promotion Company.
Duration	From 04/06/2024 to 23/06/2024
Final award	By 28/06/2024
Participants	Natural persons aged 18 years or over residing in one of the countries of the European Union, the United Kingdom, Switzerland, Norway, Turkey, and Ukraine having a valid "C" or "D" or "E" driving licence at the time of participation in the contest (hereinafter " Entrant(s) ").
Total Prize	€ 7,995.00 (seven thousand nine hundred ninety-five/00)
Deposit	Surety bond in favour of the Ministry of Enterprise and Made in Italy to cover 100% of the total prize (pursuant to art. 7, paragraph 3 of Italian Presidential Decree no. 430 of 26 October 2001).
Advertising Material	This contest will be advertised through online communications and social networks. The Promotion Company reserves the right to advertise the contest in the ways it considers to be most suitable. In any case, this contest will be advertised in accordance with these rules.
Availability of the rules	The complete rules will be published online at the following address: https://www.iveco.com/global/truckers-contest-iveco-metallica

Contest theme:

During the promotional period, Entrants will have to make a video depicting themselves singing a Metallica song alongside or inside their truck.

Entrants in the competition must ensure that their voice is predominant in the video while singing, avoiding other background music.

It is recommended that the video be made respecting all safety systems, therefore videos while driving or in situations or attitudes that do not respect safe driving rules will not be allowed.

The video thus created by the Entrant (hereinafter "Submission(s)") must be posted on the Entrant's Instagram profile inserting the promotional hashtag #IVECOxMetallica and tagging the Promotion Company's profile (@IVECO). See the following section for full details on how to participate.

The Entrant's Instagram account must not be set to private.

How to enter the contest:

During the promotional period, it will be possible for all entrants to enter this contest and compete to win prizes via the Instagram channel.

In order to participate in the contest, Entrants:

- Must log in to Instagram (hereinafter also referred to as "IG") with their credentials.
- Post their Submission related to the contest's theme on their IG profile, including in the text the promotional hashtag #IVECOxMetallica and tagging the Promotion Company profile (@IVECO).

Entrants who have posted a valid Submission via their IG profile will participate in the awarding of the final prizes.

All Submissions posted must be different.

Each Entrant may post as many Submissions as they wish. However, for the purposes of the final award, each Entrant will participate with only one entry, i.e. the first valid Submission posted.

All Submissions must be posted by 11.59 pm on 23/06/2024.

Responsibilities of the Entrant:

By posting a Submission, Entrants assume full liability in relation to their entry, and state that they have carefully read and fully accepted the contest rules in their entirety and the entry requirements.

Specifically, by entering the contest and publishing their Submission, the Entrant shall state and guarantee that:

- They are the author and owner of all copyrights of the Submission posted.
- Their Submission does not contain any abusive, insulting, defamatory, threatening messages or pornographic, vulgar or obscene writing and/or images, under penalty of immediate exclusion from the contest.
- The Submission contains no third parties other than the Entrant.
- The Submission does not contain any minors.
- What is posted is not contrary to any law and in particular that the posted Submission is not reproduced or in breach of any intellectual property rights, moral rights, copyrights or rights for the protection of personal data of third parties (including image rights and personality rights, of which it has in any case received full and unlimited authorisation from the owners, if any), as well as publication rights and in general that it complies with the provisions of the law on Copyright (Italian Law no. 633 of 22 April 1941 and subsequent amendments) and any other applicable law on the subject.
- They understand that by posting the Submission, the Entrant grants the Promotion Company the right and license – with no form of remuneration and on a non-exclusive basis – to use, adapt, modify, publish, distribute, copy, even partially, and to divulge the submission photos via any media or channel, and in general to exercise all rights connected therewith.
- They are aware that in the Submission it is prohibited to promote brands of companies not involved in this initiative. However, the inclusion of logos is permitted as long as they do not constitute direct advertising for other brands.

- They assume full responsibility for the contents of the Submission posted and therefore hold the Promotion Company harmless against any negative consequences and against possible claims for compensation, including legal expenses, arising from non-compliance with the terms of submission. The Promotion Company will therefore not be liable in relation to possible third-party demands for compensation under any circumstances.
- They are aware that once the Submission is posted, it will be visible on the web. The Promotion Company shall not be liable in any way whatsoever for any use and/or abuse that third parties other than the Promotion Company may make of the video published and/or broadcast.
- They understand that any violation of one or more of the above points may, on discovery, lead to the Entrant's immediate expulsion from the contest.

Moderation:

For the purposes of participation in the contest, each Submission posted by the Entrant will be subject to moderation. The Promotion Company reserves the right to accept only those Submissions that, at its sole discretion, are not damaging to the image of others or offensive to current morals, or in any case damaging to the rights of others, biased, defamatory, obscene, vulgar, slanderous, racist, constitute a form of advertising of any commercial activity not related to the proposed theme or in any case aimed at promoting any brand, product, service other than that of the Promotion Company, with content that is not original to the entrant or copied from other sources, with content in breach of the Italian legal system, contrary to public decency, privacy laws and in general to current law.

The Promotion Company also reserves the right not to repost on its social networks or to delete, even after publication, any Submission that in its sole discretion may be offensive, unsuitable or inconsistent with the spirit of the contest.

Only if the Submission posted is deemed to be suitable by the moderators will it be valid for the purposes of the awards.

Final award with jury:

The final awarding of the winners will take place before 28/06/2024 in the presence of a public notary or an ombudsman for the protection of consumer rights.

A commission appointed by the Promotion Company will provide final and irrevocable judgement of valid Submissions received, based on the following criteria:

- Relevance to the Contest theme.
- Originality, creativity, consistency and spontaneity.

The committee will identify eighty-five (85) winners from all valid Submissions who will be awarded the prizes in the order described under "Details on the prizes". Ten (10) alternates (from 86th to 90th place) will also be announced. The alternates will only be used in the event of unallocated or unclaimed prizes and will be contacted following the order of the final standings.

All the Submissions will be judged by the commission in anonymous form.

Restrictions and limitations:

Participation in the contest is only open to natural persons aged 18 years or over residing in one of the countries of the European Union, the United Kingdom, Switzerland, Norway, Turkey, and Ukraine having a valid "C" or "D" or "E" driving licence at the time of participation in the contest.

Note that the driving licence must be issued in one of the countries involved in this initiative.

For the purposes of participation, each Entrant will participate in the final award with a maximum of one (1) entry. The publication of any further valid Submissions beyond the first will not entitle the person to any other entries.

Entrants who post their Submission with an incorrect promotional hashtag or without tagging the Promotion Company's page will not be eligible to compete for the prizes.

The Entrant's IG account must not be set to private.

Each Entrant may win a maximum of one (1) prize.

Exclusion from participation:

Employees of the Promotion Company and the Delegate are excluded from participation. Participation in the Contest is subject to compliance with the rules set out herein.

Details of the prizes:

Order of award	Description of the Prizes	Qty	Market value, each	Total market value
1st to 15th place	Pair of tickets (winner + guest) for the Metallica concert in Madrid on 12 July 2024*	15	€ 240.00	€ 3,600.00
16th to 25th place	Pair of tickets (winner + guest) for the Metallica concert in Madrid on 14 July 2024*	10	240.00 €	2,400.00 €
26th to 35th place	Sweatshirts	10	€ 70.00	€ 700.00
36th to 45th place	T-shirt	10	€ 40.00	€ 400.00
46th to 55th place	Baseball cap	10	€ 30.00	€ 300.00
56th to 65th place	Winter cap	10	€ 25.00	€ 250.00
66th to 75th place	Water bottle	10	€ 19.50	€ 195.00
76th to 85th place	Mug	10	€ 15.00	€ 150.00
	Total	85		€ 7,995.00

*The prize does not include:

- Travel costs from the winner's (and the winner's guest's) home to the event venue and return to the winner's home.
- Extra/personal expenses.

If on the day of the event the winner and/or the guest do not show up, the prize will be considered fully awarded and nothing will be due, it being understood that if only the winner or only the guest shows up at the concert the ticket may still be used by the person (either the winner or the guest) who shows up at the concert.

The tickets will bear the spectator's name. The prize may not be transferred to third parties.

Market value of the prizes:

The total prize amounts to € 7,995.00 (seven thousand nine hundred ninety-five/00) and is to be understood as at the date of drafting of the rules.

Notification of winners and required documents:

The Promotion Company will inform the winners by means of a private message sent to their IG profile, providing instructions on how to claim their prize. The Entrant who receives such message will have to send a photo of their driving licence (valid "C", "D" or "E" driving licence) to the Iveco email address provided within 5 days. Winners of one of the gadgets awarded will also be asked for the address where they wish to receive the prize won.

Should a winner fail to provide the required documents and information within this period (5 days after notification of winning), or should the winner be unavailable, as well as in the event of any other irregularity, the prize shall be deemed not to have been awarded. The first runner-up will be contacted using the same methods and so forth until the prize is awarded to a runner-up or, if the prize cannot be awarded even to a runner-up, it will be transferred to the proposed non-profit organisation.

Transfer of prizes:

Winners may not transfer their prize to third parties.

Consignment of the Prizes:

The Promotion Company shall be responsible for sending the prizes using the method it deems most appropriate to ensure the winner receives the prize.

Prize consignment deadline:

The prize consignment deadline shall be within 6 (six) months from the end of the contest or from the date the prizes are requested, as established by Italian Presidential Decree 430 of 26/10/2001.

Unallocated or unclaimed prizes:

Any unallocated or unclaimed prizes other than those that have been rejected shall be awarded to the following non-profit organisations:

FONDAZIONE PROGETTO ARCA ONLUS, Via degli Artigianelli 6, 20159 MILAN, Tax Code 11183570156 or FONDAZIONE LAB00 ETS, Via Aosta 4, 20155 Milan, Tax Code 97868810157, VAT no. 12301560962.

Withholding tax payment:

The Promotion Company agrees to pay withholding tax within the terms and in the amount prescribed by in art. 30 of Italian Presidential Decree no. 600 of 29/09/1973.

Waiver of the right to recover deductions at source:

The Promotion Company waives the right to recover withholding tax at source in favour of winners (art. 30 of Italian presidential decree no. 600 of 29/09/1973).

Refusal of the Prize:

If the winner should expressly refuse the prize, it can remain at the disposal of the Promotion Company.

Server location:

The Promotion Company declares that the server for collecting entries is located abroad. Entry data will be copied to a server located in the country.

The Promotion Company agrees to provide the Public Administration with the database relating to the contest upon simple request made also to the company's tax representative or to the person who is legally entitled to have judicial and extrajudicial relations with the PA.

The server for collecting entrants' data and the data necessary for the identification of the winners (award operations) is located in Italy.

Note that:

Participation in this contest is subject to full acceptance of the Rules.

Participation in this contest is free of charge, other than the connection cost incurred by entrants to connect to the website, which will be calculated and charged in accordance with the plan agreed with their service provider, without any surcharges.

The Promotion Company shall not be held liable should one or more of the concerts of the tour be cancelled or changed by the organisers.

For the purposes of the rules, note that this contest is in no way sponsored, supported or administered by "Instagram" and in no way associated therewith. IG shall have no liability towards contest entrants. If the name and surname on the winner's Instagram profile do not match those on the identity document, the Promotion Company may request the winner to provide adequate documentation proving the ownership of their Instagram account.

Privacy Policy:

The Promotion Company declares itself to be the independent data controller with regard to the processing, dissemination and disclosure of personal data relating to this contest within the scope of the pursuit of its institutional purposes and in accordance with the applicable privacy regulations, and in particular Regulation (EU) 2016/679 of 27 April 2016 (hereinafter "GDPR"). The Promotion Company

guarantees to adopt suitable and adequate security measures to protect the personal data against the risks of destruction, accidental or intentional loss, unauthorised access or modification of the data, or processing that is not permitted or does not comply with the purposes connected with this contest.

The personal data of the winners and the guest or otherwise collected as a result of and in the course of the execution of this contest shall be processed exclusively for the purposes strictly related thereto.

The personal data provided will be processed within the European Union and stored for the duration of the contest. At the end of the contest, after the legal deadlines for any defence in court have passed, the data will be deleted.

The personal data may be shared with service providers, business partners and freelancers exclusively for the purposes strictly related to this contest.

For matters relating to the applicable privacy regulations and to exercise personal data protection rights, the Data Controller may be contacted at the following address: privacy-compliance@ivecogroup.com.

Obligations and guarantees:

The Promotion Company assumes no responsibility for any problem of access, impediment, malfunction or difficulty concerning technical tools, computers, cables, electronics, software and hardware, transmission and connection, telephone line, Internet connection that may prevent the entrant from participating in the contest and/or receiving notification of winning.

The Promotion Company assumes no responsibility in the event of failure to deliver the notice of winning due to the provision of incorrect or fake email addresses and/or personal data by the winners or in the event that the mailbox is full or no longer active or the email address provided is included in a blacklist, etc.

The Promotion Company is not responsible under any circumstances for any problems that may arise during use of the prizes offered and likewise assumes no liability for possible improper use of the prizes by winners.

The Promotion Company reserves the right to prevent the participation or cancel the prize of all Entrants who do not participate in good faith (double identities, multiple registrations with different Instagram profiles, multiple prizes, incorrect hashtags, ineligible driving licence, etc.).

Entrants who, according to the final judgement of the Promotion Company or third parties appointed by the Promotion Company to manage the contest, win using means and tools capable of circumventing randomness, or who are otherwise judged to have acted in a suspicious, fraudulent manner, or in violation of the normal course of the initiative, shall not be eligible to receive the prize won in such manner. The Promotion Company, or the companies appointed by the Promotion Company to manage the contest, reserves the right to take action in the terms deemed most appropriate and in compliance with current law to oppose and prevent any initiative aimed at circumventing the system devised for the Contest.

The images and colours of the prizes appearing on all promotional materials are purely indicative.

If the promised prize is not available, the Promotion Company reserves the right to replace it with one of equal or greater value.

The prizes are not convertible into cash or cash equivalents. Requests by winners for alternative prizes will not be granted.

In case of discrepancy between the Italian and the translated versions of these Contest Rules, the Italian version shall prevail.

Any request by the entrant for an alternative prize cannot be fulfilled.

For any matters not covered in these Rules, the Promotion Company shall refer to the provisions of Italian Presidential Decree 430/01.