

Press Release

IVECO to unveil its zero-emissions innovations, the latest result of its multi-energy strategy, at IAA Transportation 2024

IVECO continues driving the “road of change” towards industry decarbonization with its diverse multi-energy offerings, powered by a robust ecosystem of strategic partnerships.

Turin, July 30th 2024

IVECO, the commercial vehicle brand of Iveco Group, will be present at the **IAA Transportation 2024**, the leading platform for logistics, commercial vehicles and the transport sector, which will be held in Hannover from September 17th to 22nd. The brand leads its ongoing transformation journey, grounded in a **multi-energy** strategy, a growing **ecosystem of partners**, an integrated **services portfolio**, and empowering **innovation** to achieve new levels of growth, efficiency, and competitiveness. Pulsed by the constant energy for change, IVECO looks forward to sharing the achievements of this path with its customers, partners, and industry professionals at its **booth in Hall 24**.

The brand's exhibit will feature a fleet representative of its extensive line-up of vehicles powered by biodiesel, bio-methane, battery-electric and hydrogen propulsions. IVECO will also unveil two brand-new zero-emission vehicles, making their **global premiere** at IAA:

- **the new electric light commercial vehicle developed with Hyundai**, with which IVECO will debut in the upper part of the mid segment up to 3.5t;
- **the heavy-duty IVECO S-eWay rigid**, the versatile and flexible zero-emission solution to suit all urban and regional requirements.

The **Internal Area** will showcase the brand's latest advanced mobility solutions integrated with a wide array of digital and financial services, developed by IVECO to embrace the journey towards zero emissions, addressing the changing market demands and meeting the stringent decarbonization targets.

The 1.000 square meter **External Area** will display more than 20 vehicles developed in collaboration with IVECO's trusted network of bodybuilders. In the **Test Drive Area**, IVECO will offer visitors the opportunity to experience a fleet of 13 vehicles first-hand ranging from light to medium to heavy trucks, including the new debuting battery-electric vehicles and the new-generation IVECO S-Way featuring PlusDrive autonomous driving technology.

IVECO

IVECO is a brand of Iveco Group N.V. (EXM: IVG). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.

It constantly innovates and extends its product portfolio to provide every customer with the vehicle that matches their mission precisely. IVECO's full-line offer is designed around the Driver's needs to ensure an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO's complete transport solution.

IVECO pursues its decarbonisation strategy through a multi-energy approach that includes the further development of bio-methane, battery electric and fuel cell technologies.

IVECO manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America. 3,500 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

IVECO drives the road of change by powering the transformation of the transport industry, propelled by the ambition to be the most reliable partner and full-line player for its customers.

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