

## Press Release

### **IVECO celebrates the 700,000<sup>th</sup> Daily manufactured in Valladolid on the 30th anniversary of the start of its production at this plant**

*The IVECO plant in Valladolid, which manufactures both cab chassis of the Daily light commercial vehicle and the cab of the IVECO S-WAY heavy vehicle range, has reached the milestone of 700,000 Daily vehicles produced. It is a double celebration, as the flagship of the brand's light industrial range began production in Valladolid 30 years ago.*

*Madrid, 24 February 2022*

The IVECO plant in Valladolid is celebrating: in January, **the 700,000th IVECO Daily** rolled off the assembly line, **three decades after this vehicle entered production at this factory**. This event is testament to the quality and efficiency of a factory that has evolved continuously and has now positioned itself as a national benchmark in Industry 4.0.

**Jose Manuel Jaquotot, manager of the IVECO factory in Valladolid**, stated: *“The first Daily came off the production line on 11 March 1992 with the eagerness of someone starting a new life project. It has been 30 years of effort, enthusiasm, and hard work, which have maintained the success of the Daily as a product, and of the IVECO Valladolid factory as a successful industrial project which that has provided stability and quality of life to so many families in Valladolid. In addition to this important event, in January we reached the milestone of 700,000 Daily vehicles produced in Valladolid. We will continue working to honour those who have gone before us and to achieve another 30 years of success for the Valladolid factory, and for the IVECO Daily in Spain and in Europe.”*

#### **More than sixty years of innovation in Valladolid**

The Valladolid factory, built in 1955, was acquired by IVECO on 13 September 1990 after being owned by companies such as FADA, SAVA and finally Pegaso. From that moment, it began production of the Daily model. It currently produces 140 Daily vehicles (a model with more than 6,000 product variants) and 150 IVECO S-WAY cabs a day.

The IVECO factory in Valladolid employs some 1,100 people and is regarded as one of the leading automotive companies in the Castile and León region. In 2017 it celebrated its 60th anniversary, looking to the future with a spirit of innovation that has made it a global benchmark of Industry 4.0. Its policy of continuous improvement has allowed it to increase efficiency, quality and adaptability, while promoting innovation in its workforce.

Since 1992, when the first IVECO Daily van was produced in Valladolid, the plant has continued to evolve. According to José Manuel Jaquotot, *“innovation and digital transformation are the driving forces of our factory. We are working to become an Industry 4.0 leader and to be a competitive factory, not only within the Iveco Group, but also in the important industrialised region of Castile and León.”*

In 2019 this factory achieved Gold Level in *World Class Manufacturing*, an award for the highest level of industrial innovation, recognising its major advances in quality, environmental protection, safety and innovation in the production processes.

### **IVECO Daily: six generations of continuous improvement**

With more than forty years of development and success behind it, the Daily has earned a reputation as the light transport vehicle of choice. The more than three million Daily vehicles manufactured on three continents and travelling the roads of 110 countries are testament to the popularity of this product range and its unique ability to quickly adapt to the specific needs of customers around the world.

Throughout its six generations, the Daily has maintained its winning formula and the values of reliability, efficiency and versatility which have made it a benchmark vehicle, while changing with the times through a constant update process to offer the best answer to customer requirements. Since its launch in 1978, the Daily family has never stopped introducing ground-breaking innovations to the market, which have changed the industry.

In its evolution, the Daily has been part of IVECO's pioneering developments in the most efficient and environmentally friendly technologies, which are an increasingly important factor in the transport sector. Today IVECO is the leader in gas propulsion – a vocation confirmed in the Daily in CNG version.

*“The Daily has adapted according to the needs of our customers. In fact, last year we launched the 2022 model, which has been recognised with the “Light Industrial Vehicle of 2022 in Spain” award,”* concludes Jaquotot.

## **IVECO**

*IVECO is a brand of Iveco Group N.V. (MI: IVG). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons and, in the heavy segment above 16 tons, the IVECO WAY range with the on-road IVECO S-WAY, the off-road IVECO T-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.*

*IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.*

*For further information about IVECO: [www.iveco.com](http://www.iveco.com)*

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