

## Press Release

### **IVECO S-WAY Supported Her Majesty the Queen's Platinum Jubilee Pageant**

*IVECO S-WAY tractor units used to pull celebratory floats down the Mall in London for the stunning Platinum Jubilee Pageant*

*Turin, 06<sup>th</sup> June, 2022*

IVECO was honoured to support Her Majesty the Queen's Platinum Jubilee Pageant yesterday in London, in association with specialist event haulier, KB Event.

IVECO supplied three of its IVECO S-WAY tractor units, to pull three of the pageant's floats, of which two vehicles were CNG-powered (Compressed Natural Gas), which provided a sustainable approach to the event.

The two bio-methane fuelled IVECO S-WAYs (AS440S46TP natural gas) pulled the '70s Northern Soul Trailer and the Platinum Pals float featuring beloved children's characters over the years including Postman Pat, Sooty & Sweep, Bill & Ben, Bagpuss, Paddington Bear, Danger Mouse, and Wallace & Gromit. The third IVECO S-WAY tractor unit (AS440S49TX/P) pulled the '80s Breakdance float.

The Platinum Jubilee Pageant had all the excitement and spectacle of an international parade and carnival with street arts, theatre, music, circus, carnival and costume to celebrate Her Majesty's duty, love of the natural world and dedication to the Commonwealth.

Richard Burnett, Managing Director of KB Events added: "KB Event are leading the way with sustainable solutions to events and tours - currently utilising non palm-oil HVO Biofuel on a number of our contracts - as well as continually exploring new alternatives as they come onto the market. The IVECO S-WAY vehicles were a key ingredient to helping make the Platinum Jubilee Pageant an environmentally friendly event success."

The IVECO S-WAY Natural Gas line-up remains a leader in alternative fuels technology for heavy trucks, tried, tested and ready to significantly reduce fleet emissions now with either compressed or liquified Biomethane.

Not only is it beneficial for the environment by emitting up to 95% less CO<sub>2</sub>, but the vehicles also emit up to 50% less noise than the equivalent diesel and offer a great driving experience for drivers too.

## IVECO

*IVECO is a brand of Iveco Group N.V. (MI: IVG). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons and, in the heavy segment above 16 tons, the IVECO WAY range with the on-road IVECO S-WAY, the off-road IVECO T-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.*

*IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.*

For further information about IVECO: [www.iveco.com](http://www.iveco.com)

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