

IVECO Over the Air Update: the smart, time-saving way to update vehicle software

IVECO extends its IVECO ON offering of connectivity-enabled services with innovative IVECO Over the Air Update feature that enables customers to update their vehicles' software remotely, without having to stop at a workshop – a practical, time-saving solution that ensures the vehicle is always up to date, protected and in top performing condition.

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IVECO is further expanding its **IVECO ON digital services** focused on making the driver's life easier and helping the fleet manager keep their fleet running efficiently and productively. The innovative **IVECO Over the Air Update** feature, available on all Daily and IVECO S-WAY vehicles fitted with a Connectivity Box, enables customers to perform software updates remotely themselves over the air, saving time and boosting vehicle uptime.

IVECO Over the Air Update is extremely easy to use and makes it possible to update the vehicle's software quickly, at the driver's and fleet manager's convenience, without having to visit the workshop. It can be done by the customer anywhere, at any time taking just a few minutes and requiring only that the vehicle is parked in a safe place. This means the driver can install the update whenever it is convenient, during a rest stop while on a mission or on a break at the depot, wasting no time.

Thomas Hilse, IVECO Brand President, commented: *"Easy, quick, efficient and smart. At IVECO, we are constantly looking at ways to make our drivers' and fleet managers' life easier and help them to work more efficiently. The new IVECO Over the Air Update makes it very easy to update the vehicles' software with new improvements, applications and functionality. Our customers can ensure their vehicles are always up to date, protected, and perform at their best without wasting any time at the workshop."*

To utilise the IVECO Over the Air Update features, the customers just need to ensure that their Daily or IVECO S-WAY is equipped with a Connectivity Box and that they are an IVECO ON registered user with an account linked to their vehicle. When they receive a notification that an update is available and their vehicle is parked safely, they can download and install it using the infotainment system or the Easy Way mobile app.

By selecting the IVECO Over the Air Update button on the infotainment system or the icon on the app, the system will look for the update and begin the procedure. It is as simple as updating a mobile device. The new feature will soon be available on the Business Up app for the Daily range.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons and, in the heavy segment above 16 tons, the Trakker (dedicated to off-road missions) and the IVECO WAY range with the on-road IVECO S-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.iveco.com

For further information about CNH Industrial: www.cnhindustrial.com

For further information, please contact:

IVECO Press Office – EMEA Region

pressoffice@iveco.com

www.ivecopress.com

Facebook: <https://www.facebook.com/IVECO/>

YouTube: <https://www.youtube.com/user/ivecoitaly>

Instagram: <https://www.instagram.com/iveco/>

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