## IVECO Daily Van Life Adventure: the adventure of Núria Gomà i Lleonart, professional kiteboarder, on board her Daily 4x4

## Turin, 6<sup>th</sup> August 2021

**IVECO** presents **IVECO Daily Van Life Adventure**, a project that will follow the adventure on the road of **Núria Gomà i Lleonart**, a Spanish professional kiteboarder. She will be undertaking a seven-month journey around Europe in her completely customised **Daily van 4x4**. Starting in August, the Daily will take Núria and her family to the most beautiful places to visit, and where she can also practice kitesurfing, a sailing sport created in 1999 as a variant of surfing. The vehicle was officially handed over at the IVECO Zona Franca dealer in Barcelona in the presence of general manager, Jordi Sardina.

Núria's adventure is divided into two stages: the first part of the journey will last five months, from August to December 2021, while the remaining two months of the tour are planned for spring 2022. The **itinerary** has different stages: starting in Barcelona, across Europe, Iceland and Morocco. Each stage will have its own challenges but, thanks to the robustness and versatility of the Daily, Núria and her family will travel safely and comfortably.

The **Daily**, the most versatile vehicle in its class, is the only van ranging from 3.5 to 7.0 tonnes, with load volumes from 7.3 m<sup>3</sup> to 19.6 m<sup>3</sup>. The wide range of engines, with maximum power ranging from 116 hp to 210 hp, offers a choice of performance levels to suit every requirement.

The **Daily 4x4** van version is powered by A 180-hp 3.0-litre Euro VI engine. These vehicles will accomplish any mission with ease. In addition, the Daily 4x4 offers a choice of manual transmission with 12 forward and 2 reverse gears, or Hi-Matic automatic transmission with 16 forward and 2 reverse gears. The Daily 4x4 features advanced safety systems, such as disc brakes with ABS (Anti-lock Braking System) and ESP (Electronic Stability Programme). The Daily 4x4 range offers a line of vans in 5.5 and 7.0 tons GVW versions with payload up to 4,300 kg. The van version offers considerable space with load volumes from 9 to 18 m<sup>3</sup> for the off-road, single-wheel model and from 16 to 18 m<sup>3</sup> for the twin-wheel all-road model.

As well as being a business partner capable of increasing the customer's profitability and efficiency, the Daily is the ideal vehicle for an adventure holiday, a **reliable travelling companion** capable of continuously improving the quality of life on board, with a constant focus on the environment.





Thanks to its values of unlimited versatility, extreme robustness and maximum driving comfort, the Daily is the only light commercial vehicle with a solid load-bearing chassis and high-performance suspension, excellent for being customised for any type of mission.

You can follow Núria's adventure on her <u>official profile</u> and on IVECO's social channels, <u>Facebook</u> and <u>Instagram</u>.

## **IVECO**

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons and, in the heavy segment above 16 tons, the IVECO WAY range with the on-road IVECO S-WAY, the off-road IVECO T-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: <u>www.iveco.com</u> For further information about CNH Industrial: <u>www.cnhindustrial.com</u>

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