

IVECO ON is innovating ROAD SAFETY: introducing a personalized driver safety report

IVECO extends its offering of digital services focused on the driver with the new Safe Driving features for the IVECO S-Way and current DAILY models – an industry first, this pioneering service is designed to help customers become safer drivers.

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IVECO extends its IVECO ON portfolio of digital services with the unique **Safe Driving suite** of features designed to enhance **safe driving**. The on-board system measures a set of Key Performance Indicators (KPIs) and generates regular reports **to help drivers to acquire a safe driving style and fleet managers to foster a safe driving culture in their fleet**. Safe Driving addresses the issue of human error, the major contributor to road accidents, by enhancing the driver's risk awareness. This will reduce the risk of accidents, with the benefit of lower incidence of injuries and damages to the transported goods or the vehicle, as well as improved road safety. The Safe Driving features, available on IVECO S-WAY and current DAILY models with a Connectivity Box, are easily accessed through the IVECO ON portal.

Fabrizio Conicella, Digital lead: *“At IVECO we are constantly looking at new ways of supporting our customers and enhancing the drivers' life on the road. The Safe Driving features and service address the all-important concern for their safety when they are out there, carrying out their transport missions. In the same way that the Driving Style Evaluation tool helps them to drive more efficiently, the Safe Driving reports will give them useful advice that will enable them to enhance their safe driving behaviour.”*

The standard **Safe Driving Reports** provide an overview of the measured KPIs for the fleet, organised in three categories: **Dynamics** includes indicators on harsh steering or acceleration manoeuvres, stability control and handbrake use while driving; **Collision Risk** looks at behaviours that indicate a possible risk of accident such as harsh braking or keeping unsafe distance from the vehicle ahead; and **Compliance** with regulations such as speed and driving hours limits, and vehicle maximum legal weight. The fleet manager can analyse the trends at fleet level and identify the areas where drivers can improve their driving style to enhance their safety on the road.

The IVECO S-Way also offers a **Professional Safe Driving Report and Advising service** which drills down into the individual driver's behaviour. The Professional Safe Driving Report analyses the individual driver's performance on each KPI and provides an action plan with suggestions for improvement. With the report, the driver and fleet manager are also able to track the improvements achieved following the advice provided by the Safe Driving service.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons and, in the heavy segment above 16 tons, the Trakker (dedicated to off-road missions) and the IVECO WAY range with the on-road IVECO S-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

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For further information about CNH Industrial: www.cnhindustrial.com

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