

## IVECO and Autotrasporti Perrotti present “The Queen” and “The Princess”

*IVECO S-Way vehicles become muses in a customisation project for Perrotti, which wanted to pay homage to the determination, tenacity and power of its IVECO vehicles*

Turin, 16<sup>th</sup> April 2021

**IVECO** and Italian logistics operator specialised in organic food and grains transport, **Autotrasporti Perrotti Spa**, present “**The Queen**” and “**The Princess**”, two *special edition IVECO S-Way* vehicles dedicated to Michele Perrotti's wife and daughter respectively.

After the popular “*Gladiator*”, the *special edition* vehicle presented last year, Autotrasporti Perrotti has added to its fleet **two more unique IVECO S-Way** vehicles customised with the collaboration of industry experts. The two trucks will be used for transporting organic grains along the Adriatic coast.

The ceremony was hosted by **Michele Perrotti**, owner of the company founded in 2008 with headquarters in Lucera (Foggia), **Alessandro Oitana**, IVECO Italy Market Medium & Heavy Business Line Manager, **Gianpiero Vitale**, IVECO District Manager, and **Leonardo Di Pinto**, Managing Director of the Di Pinto dealership.

The **two IVECO S-Way** vehicles – customised with a *green chameleon* for the “*The Queen*” and an *orange Antheus* for “*The Princess*” - are top-of-the range models featuring a **Hi-Tronix** 12-speed gearbox and a **Cursor 13 570 HP engine**, as well as advanced connectivity, safety and fuel efficiency technologies. The two model AS440S57T/FP IVECO S-WAY trucks are equipped with a Connectivity Box, aerodynamic kit, Hi-Cruise, smart auxiliaries, smart EGR, alloy rims with Alcoa Dura-Bright treatment, integrated parking cooler, hydraulic retarder, full LED headlights and leather upholstery.

**Alessandro Oitana**, IVECO Italy Market Medium & Heavy Business Line Manager says: “*Autotrasporti Perrotti is the ultimate customer in the customisation process of IVECO vehicles. This shows how a successful collaboration can bring to life true works of art that express the power and elegance of IVECO S-Way vehicles. We would like to give special thanks to Michele Perrotti, who*

*has been an IVECO Ambassador in “Your Truck Your Way”, an extremely successful initiative that involved fans of the IVECO brand providing images of their customised vehicles.”*

IVECO has strong ties to the company, with a long-established relationship of trust that has always focused on continuous innovation, as **Michele Perrotti, the owner of Autotrasporti Perrotti** states: “IVECO S-Way vehicles always strike a chord for their personality which I wanted to enhance with my style. I've relied on IVECO since 2016 because it is synonymous with reliability, excellent fuel consumption performance, and comfort for my drivers with the low noise levels in the cab and a driving experience that is always at the forefront of the industry.”

## IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons and, in the heavy segment above 16 tons, the Trakker (dedicated to off-road missions) and the IVECO WAY range with the on-road IVECO S-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: [www.iveco.com](http://www.iveco.com)

For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)

### For further information, please contact:

**IVECO Press Office – EMEA Region**  
[pressoffice@iveco.com](mailto:pressoffice@iveco.com)  
[www.ivecopress.com](http://www.ivecopress.com)

**Facebook:** <https://www.facebook.com/IVECO/>  
**YouTube:** <https://www.youtube.com/user/ivecoitaly>  
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