

**IVECO signs landmark agreement with groupe Casino for the supply of 90 Daily Hi-Matic Blue Power NP light commercials**

*Long-standing experience in natural gas technology and an ability to contribute to sustainable logistics prove key to IVECO winning significant fleet order.*

Paris, 29<sup>th</sup> March 2019

Groupe Casino has placed a major order for **90 Daily Hi-Matic Blue Power NP chassis cabs** with IVECO during the SITL exhibition, selecting the manufacturer for its long-standing experience in natural gas vehicle technology and its ability to contribute to sustainable logistics. The vehicles, to be fitted with dual-temperature refrigerated box bodies, will be used in the Île-de-France region, with deliveries to commence from 2020.

"We are proud to contribute to the development of greener logistics in collaboration with O'Logistique, part of groupe Casino. By choosing vehicles that run on bio-CNG, IVECO and Casino are playing an active role in reducing pollutant emissions in the Paris area, as well as the carbon footprint of the road freight transport sector," stated **Thierry Kilidjean, Managing Director of IVECO France**.

The purchase of these vehicles is part of a large-scale project to enable deliveries direct to private customers. They will provide a shuttle service from a warehouse located in the south of Île-de-France, delivering all Casino products. Committed to protecting the environment, groupe Casino began to transition its heavy transport fleet to natural gas several years ago.

For **Thomas Ors, Transport project director for groupe Casino**, IVECO was an obvious choice: "We were looking for a chassis-cab fuelled by natural gas that could be fitted with a refrigerated box body. IVECO has a long-standing experience in both heavy and light commercial vehicles, and is the only manufacturer that offers a full range of vehicles with alternative traction. What's more, these vehicles provide the perfect answer to our operational constraints and offer the same comfort and robustness advantages as the Daily diesel version."

To be delivered to groupe Casino as part of the development of their home delivery service, these vehicles will optimise the flow of incoming and outgoing customer orders for urban distribution in a temperature-controlled environment. Combined with the many advantages offered by natural gas engines, this technology guarantees quieter and more environmentally-friendly transport.

The **Daily Hi-Matic Blue Power NP**, which won International Van of the Year 2018, is ideal for missions in urban and suburban areas. It can access city centres at any time of day or night, releasing transport operators from the constraints imposed by environmental regulations. Certified "Piek Quiet Truck -71 dB(A)", it is perfectly suited to night-time deliveries.

Its environmental credentials are impressive – generating 76% less fine particulate matter and 12% less NOx emissions than its diesel counterpart. By choosing bio-CNG, Casino will also reduce its CO<sub>2</sub> emissions by 95%.

The Hi-Matic gearbox provides absolute driving pleasure, and excellent fuel savings of up to 2.5% in a real urban cycle compared to a manual gearbox. The lower cost of compressed natural gas at the pump also results in a very competitive price per kilometre. Fuel cost savings could exceed 40% compared to a diesel vehicle.

With its innovative solutions, IVECO demonstrates the immediate availability of vehicles to support the energy transition taking place within the road transport sector. It enables all logistics operators to make sustainable investments today, ensuring their future mobility in the Paris metropolitan area, in Grenoble, and in the 13 other Low Emission Zones which are due to be in place by 2020. These include the French cities of Lyon, Marseille, Nice, Aix-en-Provence, Strasbourg, Reims, Rouen, Clermont-Ferrand, Montpellier, Toulouse, Saint-Etienne, Toulon and Fort-de-France.

## IVECO

*IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.*

*IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.*

*For further information about IVECO: [www.iveco.com](http://www.iveco.com)*

*For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

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