

## Iveco presents the New Daily Electric

*On the occasion of the 19th edition of Ecomondo – a trade fair dedicated to green economy – Iveco launches its exclusive zero-emissions vehicle on the European market.*

Rimini, 4 November 2015

After the resounding success of the New Daily, winner of the prestigious International Van of the Year 2015 award, Iveco presents a world-exclusive: the **New Daily Electric**. The vehicle has been unveiled at Ecomondo, a trade fair dedicated to the green and circular economy, which runs from 3-6 November at Rimini Fiera.

The Iveco New Daily Electric is a 100 per cent electric, zero-emissions vehicle which guarantees maximum sustainability, offers superior levels of reliability and is perfectly suited for urban missions, such as door-to-door distribution and passenger transport.

There are a number of new features on this model compared to the previous one. Energy consumption is reduced thanks to high-efficiency, low-weight electric auxiliaries, and battery life has been extended by up to 20 per cent. Furthermore, the New Daily Electric boasts an increased payload capacity of around 100kg. Battery performance is optimised for all weather and temperature conditions, and the batteries are 100 per cent recyclable.

In addition, the vehicle's Iveco-patented flexible charging modes allows to recharge the Daily in public or in private infrastructure, by connecting to a fast charging station for an average charge time of just two hours.

The New Daily Electric offers best-in-class efficiency, with an extended range of up to 280km, measured in accordance with type-approved NEDCs\* ("New European Driving Cycle") obtained with a three-battery configuration.

The vehicle allows the driver to choose between two driving modes: **Eco** and **Power**: in **Eco** mode, the engine torque is moderated to minimise energy consumption, without imposing any limits of the maximum speed of the vehicle. In **Power** mode, the driver can enjoy the full performance of the electric drive motor.

The **Regenerative Braking** system is another major new feature of the New Daily Electric, allowing the driver to decide which braking method to use while driving. Depending on the characteristics of the road and the traffic conditions, the most appropriate braking mode for that particular moment can be selected, minimizing energy consumption while maintaining superb driveability.

Thanks to the widest line-up in the industry for van and cab, up to 5.6 tonne gross vehicle weight and up to 19.6m<sup>3</sup> cargo volume – and the proven New Daily chassis' versatility – the New Daily Electric is perfectly at ease in a variety of working environments, from city centres and shuttle services to leisure travel.

The vehicle's nearly-silent running characteristics contribute to a reduction in noise pollution, and enable night-time deliveries in urban areas. In addition, the New Daily Electric is equipped with a pedestrian acoustic alert system as standard, which is activated automatically when driving at speeds between 0-30km/h.

The vehicle's power and robustness are guaranteed by its C-profile frame structure – one of the New Daily's most celebrated design features. Formed in high-strength steel, the C-profile frame ensures maximum durability over time and flexibility of use.

Inside, the New Daily Electric is equipped with a 7" detachable tablet and an electronic dashboard for vehicle data management, while best-in-class navigation technology comes courtesy of TomTom® Bridge for Iveco. This system for Iveco New Daily Electric is the unique result of TomTom® and Iveco teaming up to offer professional drivers a tailor-made navigation solution. A semi-integrated dashboard dock delivers the comfort of a built-in system and the flexibility of a detachable device.

Iveco designed and built the first Daily powered by electrical propulsion in 1986 – a vehicle which became the precursor for electric propulsion engines. The range was subsequently extended to include vans and urban minibuses.

## Iveco

*Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.*

*Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

*For further information about Iveco: [www.iveco.com](http://www.iveco.com)*

*For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

**For further information, please contact:**

**Iveco Press Office – EMEA Region**

[pressoffice@iveco.com](mailto:pressoffice@iveco.com)

[www.ivecopress.com](http://www.ivecopress.com)

Tel. +39 011 00 72965