

**IVECO**

**IVECO  
BUS**

## **Iveco at Expo 2015: industrial excellence for mobility and sustainable logistics**

*Friday May 8th marked the handover ceremony of Iveco and Iveco Bus vehicles, which will be used for the universal event, Expo Milano 2015.*

*Focus on sustainable mobility and alternative drive vehicles, confirming the European leadership of CNH Industrial's two brands in natural gas and biomethane technologies.*

Turin, 11 May 2015

**Iveco and Iveco Bus**, brands of CNH Industrial, have officially been given their green light to the being the Expo 2015 adventure with the handover of vehicles which will be used throughout the universal event, held in Milan from May 1 to October 31 2015. Throughout the six months of the event, Iveco and Iveco Bus vehicles will have the opportunity to demonstrate their performance, reliability and, most importantly, their respect for the environment, confirming both brands' commitment to increasingly sustainable mobility and logistics.

The vehicle handover ceremony took place on Friday May 8<sup>th</sup> outside the Universal Expo centre and was attended by **Pierre Lahutte, Iveco Brand President**, Giuseppe Tomarchio, Director General of the City of Milan, and Piero Galli, Director General of Expo 2015.

During the ceremony, **Pierre Lahutte** stated: *"We are incredibly proud to be here today with our range of vehicles: for us, Expo 2015 represents a unique opportunity to communicate the value of our vehicles through their practical work as part of this great universal event. The theme of Expo 2015 – 'Feeding the Planet, Energy for Life' – is in line with the messages of sustainability and respect for the environment which Iveco and Iveco Bus have always promoted as European leaders in the natural gas-powered vehicle sector".*

Iveco has supplied AMSA (Milan Environmental Services Company) – which manages the entire waste cycle, street cleaning and other essential environment and city maintenance services – with a **total of 55 vehicles in its Daily, Eurocargo and Stralis ranges**; these will be used for a variety of tasks, including street cleaning in the Milan city centre, waste collection services in areas around the Expo site and wet waste collection services.



PRESS RELEASE

### **Iveco and Iveco Bus leading sustainable mobility at Expo 2015**

To demonstrate their continued commitment to sustainable mobility, Iveco and Iveco Bus will be leading the way at Expo with 20 vehicles powered by CNG. Natural gas propulsion is the most efficient and immediately available alternative drive technology for resolving the issues of pollution and reducing CO<sub>2</sub> emissions. Natural gas is currently the only real alternative to diesel oil and it is the cleanest fuel available today.

This is why **Iveco Bus** is the appointed supplier to ARRIVA ITALIA, the people mobility partner of Expo. The CNH Industrial brand has supplied **seven Urbanway city buses, powered by compressed natural gas (CNG)** to provide services within the site. These vehicles are serving as the exclusive shuttles throughout the six-month event.

**Lahutte** added: *“These vehicles, which are already very green because they drive on CNG, can now also be powered by biomethane, a renewable fuel produced from the biodigestion of biomass, agricultural waste, and the organic fraction of waste. For Iveco and Iveco Bus, biomethane represents the most efficient technological challenge in reducing CO<sub>2</sub> emissions for compliance with the targets set by the European Union”.*

Biomethane is now a focal theme at Expo 2015 thanks to the presence of New Holland Agriculture with its “Sustainable Farm Pavilion”. The pavilion is inspired by its Clean Energy Leader strategy and, in particular, its Energy Independent Farm project, which aims to reduce farmers’ dependency on fossil fuels and to incentivise the cultivation of bioenergy, such as biomethane. To symbolise the importance of biomethane in agriculture, the new T6 Methane Power tractor – displayed on the pavilion’s sloping rooftop to welcome visitors – is equipped with the same engine range as the methane-powered vehicles provided to Expo by Iveco and Iveco Bus.

**Pierre Lahutte** concluded: *“Iveco and Iveco Bus along with New Holland Agriculture are leading the way in industrial excellence and, through Expo 2015, this prestigious international showcase, they are demonstrating how using natural gas and biomethane can create a virtuous cycle across agriculture, food and energy production and transport, making it possible to reduce food, water and energy waste on a global scale”.*

## Iveco

*Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 16 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.*

*Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

*For further information about Iveco: [www.iveco.com](http://www.iveco.com)*

*For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

## Iveco Bus

*Iveco Bus is a brand of CNH Industrial N.V., a global leader in capital goods listed on the New York Stock Exchange and on the Borsa Italiana in Milan.*

*A major player in the field of public transport, and among the leading bus and coach manufacturers in Europe, Iveco Bus designs, manufactures and markets a broad range of vehicles that meets all the needs of public and private operators:*

- school, intercity and tourism coaches (Crossway and Magelys)*
- standard and articulated city buses, including BRT dedicated versions, with a strong leadership in clean technologies such as CNG and Hybrids (Urbanway and Crealis)*
- minibuses for all passenger transport missions (Daily)*
- different chassis for bodybuilders.*

*Iveco Bus employs over 5,000 people across two production units, in Annonay, France and in Vysoké Myto, Czech Republic. Both factories were awarded the bronze medal in 2013 following their WCM (World Class Manufacturing) audits, an international methodology for managing manufacturing processes according to best standards worldwide. The extensive Iveco Bus and Iveco service network guarantees assistance around the world wherever an Iveco Bus vehicle is at work.*