

The New Eurocargo, The Truck the City Likes, is the “International Truck of the Year 2016”

The New Eurocargo was voted “International Truck of the Year 2016” by the jury panel of 25 senior commercial vehicle journalists from across Europe. The prestigious award – the fourth won by Iveco in the last 4 years – demonstrates Iveco’s commitment to technology and its focus on low cost of ownership (TCO) and sustainable transport.

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PRESS RELEASE

The New Eurocargo is the “**International Truck of the Year 2016**”. A jury panel of 25 journalists representing 25 leading commercial vehicle magazines from across Europe gave the New Iveco Eurocargo the coveted award. Iveco’s new medium segment truck fought off strong competition to win the award for having made “*the greatest contribution to road transport efficiency based on criteria that included technical innovation, comfort, safety, driveability, fuel economy, environmental footprint and total cost of ownership (TCO)*”.

This fourth award comes on the back of the “International Truck of the Year 2013” title won by the Stralis, “International Van of the Year 2015” by the Daily and “International Coach of the Year 2016” by the Magelys. It is an important recognition of Iveco’s strong focus on technology for sustainability and reduced Total Cost of Ownership.

Gianenrico Griffini, International Truck of the Year Chairman, summed up the jury vote: “*Iveco has delivered a new medium duty truck that, once again, raises the bar in a highly-competitive segment in which Eurocargo has set the market benchmark in the last 25 years*”.

The vote was announced yesterday evening during Solutrans, the biennial trade fair for haulage and urban transport professionals held in Lyon, France. **Pierre Lahutte, Iveco Brand President**, received the award from Mr Griffini during the show’s Gala Dinner at the Lyon Chamber of Commerce, and commented: “*We are very proud of this recognition for our New Eurocargo, the truck that the city likes because it is respectful of people and the environment. It is the latest generation of a vehicle that, with half a million sales worldwide, has been holding the leadership in the European medium segment for years. In the last 4 years we have won this award in all categories: this is an absolute record. We are the only truck and bus manufacturer that has in production 4 ‘vehicles of the*

year', a strong recognition of the investment the group has made in our product range renewal as well as the leadership of our technology such as our Euro VI HI-SCR".

Sustainability and energy efficiency are at the core of the brand's efforts, leading to research to reduce consumption and emissions of traditional diesel engines, which has resulted in Iveco's advantage with its Hi-SCR engine technology. This focus has also led to the promotion of the use of alternative fuels and Iveco's European leadership in natural gas.

The new Eurocargo completes the evolution of the Iveco range with the introduction of important innovations in terms of engine, safety, comfort, cost reduction and environmental sustainability. This evolution is driven by the brand's values of Technology, reduced Total Cost of Ownership (TCO), Sustainability and an ever-enhanced Business partnership with customers, and its aim to be **"Iveco. Your partner for sustainable transport."**

The Eurocargo is the only Euro VI medium range vehicle to meet emissions standards with a single anti-emission system, the Hi-SCR system with passive Diesel Particulate Filter. This unique solution does not change the combustion process because it works with a fresh air intake instead of exhaust gas recirculation. The Iveco Tector 5 and Tector 7 engines are optimised to suit typical operating conditions of urban missions, while the new turbocharger enables the vehicle to respond dynamically on acceleration and start up, resulting in up to 8% fuel savings.

Building on Iveco's leadership in natural gas, the new Eurocargo is also available in a "super-eco" version that runs on Compressed Natural Gas (CNG), offering lower environmental impact and economic advantages compared to Diesel versions. The 210 hp six-litre Tector engine delivers significant benefits in efficiency and emissions. Already compliant to Euro VI step C emissions standards (required from 31.12.2016), this vehicle has access to restricted areas in city centres, providing a further advantage in multi-drop missions. In addition, natural gas Eurocargo vehicles are extremely silent, which makes them perfect for night-time urban work.

The Eurocargo is truly the ideal partner in the city: environmentally friendly, quiet, fuel efficient, manoeuvrable and comfortable – an "office on wheels" – all this, together with the low Total Cost of Ownership, makes it the partner for sustainable transport. Its marketing slogan **"The truck the city likes"** perfectly describes the Eurocargo.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about Iveco: www.iveco.com

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