

Iveco vehicles named Truck of the Year in China and Brazil

Iveco has recently been awarded with two prestigious international distinctions: in China, the new Naveco Chaoyue truck was awarded "Truck of the Year China 2013", while in Brazil, the Iveco Tector Attack received the AutoData Award in the truck category.

These recognitions join the recent "International Truck of the Year 2013" win for the New Stralis Hi-Way, which was recognized by the 25 leading commercial vehicle magazines as the heavy vehicle that "has made the greatest contribution to road transport efficiency from several different perspectives including: fuel economy; safety; driveability; comfort and a low-environmental 'footprint'".

"Truck of the Year China 2013" at the Guangzhou Motor Show

In Guangzhou, China, at the annual Guangzhou Motor Show, the Naveco Chaoyue light truck won the "Truck of the Year China 2013" title. The truck is the result of a joint-venture between Iveco and Nanjing Automotive Corporation. The award presented by "China Automotive News", one of the country's most important automotive news agencies, was conferred by a jury comprised of specialists from the automotive and logistics sectors, university scholars and researchers.

A series of tests were conducted on the vehicle by researchers from the China Automotive Engineering Research Institute to assess its technology, ergonomics, aesthetics and maneuverability. Thanks to its FPT F1C engine and its other innovative technologies, the Naveco Chaoyue was recognised for its excellent performance with regards to power, brake system, acceleration, speed and low noise emission compared to the seven competing models.

The Iveco Tector Attack named “Best Vehicle Truck” in Brazil

In Brazil, Iveco was recognised for the seventh time since 2007 with the AutoData Award for “Best Truck of the Year”, one of the Brazilian automotive sector’s most important honours conferred by the AutoData publishing group, which consists of the specialized automotive industry magazines AutoData, Transpodata and AutoData Agency.

The Iveco Tector Attack was awarded Best Truck in the medium commercial vehicle range for both its quality and technology features. Available in 4x2 and 4x4 versions, the vehicle unites strength, durability and economy, with Total Cost of Ownership, thus making it an excellent mobility solution in its class.

The AutoData award is presented annually to automakers and their distributors since 2000. Award finalists are voted by the public and then assessed by the audience participating in the AutoData Perspectives Seminar, who then elects the winners.

Iveco

Iveco, a Fiat Industrial company, designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection. Iveco employs almost 25,000 people and runs in 11 countries in the world using excellent technologies. The company operates in Europe, China, Russia, Australia and Latin America. Around 5,000 sales and service outlets in over 160 countries guarantee technical support wherever in the world an Iveco vehicle is at work.

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