

**The Joint Venture SIH launched the first new heavy truck in China**

Saic-Iveco Hongyan Commercial Vehicle (SIH) has launched today - in the beautiful atmosphere of the Beijing National Stadium, close to the famous Olympic sites the "Bird's Nest" and the "Water Cube" - the "Genlyon", its new heavy truck in China. The event was held in the presence of the Italian ambassador in China, Riccardo Sessa, the Saic Vice President, Xiao Guopu and Paolo Monferino, CEO of Iveco, together with the SIH (Saic-Iveco Hongyan) General Manager, Yang Shuyi.

Genlyon is the first fruit of the Iveco – Saic joint venture and brings to the market Iveco's European technology and sophistication with product design in China and marks a strategic entry to the premium heavy tractor market.

Genlyon is produced in Chongqing, China at the all-new SIH headquarters and production facility constructed on a green-field site. The combination of an aerodynamic cab design and the fuel efficiency of a very modern power train specification give Genlyon a premium level vehicles dignity with fuel economy on a par with the best of the competition on a world stage.

The premium nature of Genlyon is immediately evident by the Stralis Active Space cab with internal and external appointment designed specifically for the Chinese market, including the standard specification of air conditioning and air suspended driver's seat. CAN electronic systems are used to manage vehicle safety and operating functions giving also sophisticated driver assistance features.

The heart of Genlyon is the Cursor engine. Drive to the 12 speed synchromesh transmission is through a 430 mm diameter single dry plate friction clutch. The launch of Genlyon marks also the world debut of the new Cursor 9 engine. Coming from the FPT Cursor range, this new 9 litre engine, equipped with the latest generation common rail fuel injection system and is locally produced in China. Engine power ratings of 270 cv and 400 cv are available with the engine certified to the Euro III exhaust emission requirements and designed for subsequent upgrading to Euro IV and Euro V in line with China's transport policy.

The wide Genlyon range offers over 800 different combinations that will enlarge progressively in future and can meet the customer needs for every different type of missions.

The Genlyon tractor is plated at 49t gross combination mass with individual axle ratings of 7t front and 26t rear bogie. Axle technical capacity is designed to accommodate running at increased loads where circumstances permit.

### Iveco

*Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.*

*Iveco employs over 26,000 people and runs 27 production units in 16 Countries in the world using excellent technologies developed in 5 research centres. Besides Europe, the company operates in China, Russia, Australia, Argentina, Brazil, and South Africa. More than 4,600 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.*

### SAIC Motor Corporation Limited (SAIC Motor)

*SAIC Motor Corporation Limited (SAIC Motor), in Shanghai, is the largest listed vehicle-making corporation on the Chinese A-share stock market. In 2007 SAIC Motor sold over 1.69 million vehicles, topping all the other major auto groups in China, and has more than 34,000 employees. SAIC Group, with a consolidated revenues exceeding US\$ 14,8 bn in year 2007 is one of the Fortune Global 500 corporations.*

### SIH

*Saic-Iveco Hongyan Commercial Co., Ltd., registered in 2007 at Chongqing New North Zone with a capital of 1.3 billion, is a Sino-Italian joint venture finalized by Saic-Iveco Commercial Vehicle Investment Company Ltd. (an equal joint venture between Iveco and Saic). It was established through the acquisition of a 67% share of Chongqing Hongyan Motor Co., Ltd. (a subsidiary of the Chongqing Heavy Vehicle Group) for the production of heavy commercial vehicles.*

Torino, 12 March 2009