

Iveco irisbus at the Alpine Ski World Championships in Val d'Isère

Iveco Irisbus, in collaboration with Transdev Alpes, public transport services company, and the local authority are playing a highly important part in the urban transport logistics activity in Val d'Isère during the World Championship ski event which commences this evening and lasts until 15th February.

The event will be characterised by a strong environmental commitment according to the an order made by Jean-Claude Killy, renowned champion during the sixties and member of the International Olympics Committee that, in 2005, when Val d'Isère presented its candidature for the 2009 event said, "I want the Alpine ski World Champion event to be popular and to respect the environment".

It is on this fundamental principal that the strong commitment by the local authorities, the regions Rhône-Alpes and Savoia, the town of Val d'Isère and their partners in the area of public transport, SNCF, Transdev, Société des Téléphériques de Val d'Isère and Iveco Irisbus, in association with the Organising Committee of the 2009 Alpine ski World Championships, is based.

In order to limit automobile traffic in the Haute Tarentaise valley, on the access road to the site and within the Val d'Isère city, plans have been developed for coordinated public transportation throughout the area. A high level of service will ensure optimal mobility for all present during the World Championships, offering visitors, staff and tourists alike easy access to the site.

Transportation in Val d'Isère will be entirely car-free, in line with High Environmental Quality standards, thanks to special parking zones on the outskirts of the site and thanks to Irisbus Iveco, technical partner of the event, which will supply six vehicles for all on-site transportation services:

- one 19-passenger electric Daily minibus
- three 48-passenger electric Europolis midibuses
- one 99-passenger EEV standard Citelis bus (26 seats + 72 standing + 1 wheelchair space)
- and one 157-passenger articulated EEV Citelis bus (34 seats + 122 standing + 1 wheelchair space).



Trucks and
Commercial Vehicles

IVECO

The minibus and the three midibuses are “zero pollution” electrically powered vehicles, while the two urban buses are equipped with an FPT (Fiat Powertrain Technologies) EEV (Enhanced Environmentally friendly Vehicle) Diesel engine which meets requirements beyond the Euro 5 standards, coming into force as of October 2009.

The vehicles are decorated with the official logo of the event and are a perfect symbol of Irisbus Iveco's commitment to providing an urban transportation solution that is exceptionally respectful of the environment during the two weeks of the Championships.

Transdev Alpes will handle transport services between Val d'Isère, Tignes and the Bourg Saint-Maurice railway station, in coordination with the regional rail system which will boost its service for the occasion. In Val d'Isère, Transdev will run five other EEV Citelis buses in addition to those provided by Irisbus Iveco. Another bus of the same type will be provided by the town of Tignes.

In total, 12 Irisbus Iveco vehicles will play a key role in the urban transport logistics of Val d'Isère during the Championships.

Iveco

Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.

Iveco employs over 26,000 people and runs 27 production units in 16 Countries in the world using excellent technologies developed in 5 research centres. Besides Europe, the company operates in China, Russia, Australia, Argentina, Brazil, and South Africa. More than 4,600 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

Torino, 2nd February 2009.

Press Release