



Trucks and  
Commercial Vehicles

**IVECO**

## **Iveco South Africa launches the new Daily**

After the launch in Tunisia and Morocco, the new Daily received its official South African launch, the event saw the participation, in Pezula, not far from Cape Town, of many Iveco dealers from the area, customers, and members of the local specialist press.

After the presentation of the vehicles, guests were able to view many different versions of the Daily, with cabin and van models presented in various configurations.

Eddy Chvatal, General Manager of Iveco South Africa, and Vincenzo Scardigno, Iveco General Manager Middle East & Africa, highlighted the importance that a light goods vehicle such as the Daily has in the South African economic context. Iveco is enjoying continuous growth in this market, selling about 850 vehicles in 2006, with a market share of about 8% as at April 2007 (3% greater when compared to the same period of the preceding year). The new Daily range thus appears at a particularly favourable moment for the further consolidation of its success.

### **Iveco**

*Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.*

*Iveco employs over 24,500 people and runs 27 production units in 16 Countries in the world using excellent technologies developed in 5 research centres. Besides Europe, the company operates in China, Russia, Turkey, Australia, Argentina, Brazil, and South Africa. More than 4,600 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.*

Turin, 11 June 2007