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Iveco sponsors the Women's Artistic Gymnastics World Champion, Vanessa Ferrari

Iveco has announced its sponsorship of Vanessa Ferrari, who won the World Artistic Gymnastics Championship in Aarhus (Denmark), where she obtained, in addition to the gold medal in the overall women's competition, a double bronze medal in the uneven bars and the floor exercise. Iveco will be backing Vanessa Ferrari starting from the Artistic Gymnastics European Championships on Saturday 28 April, and the company will support her up until the end of the 2008 Peking Olympic Games.

The agreement, which also includes the Associazione Sportiva Brixia where Vanessa trains and competes, follows on from Iveco's donation of land adjacent to its Brescia factory where Iveco Eurocargo vehicles are assembled, to the Municipality of Brescia for the new gym, which will be used by the Brixia sports association for its athletic and technical training.

This sponsorship marks a major step for Iveco, whose company values are a perfect match for the values of the Brixia sports association and its athletes: performance, reliability, teamwork, an ability to keep promises and, most of all, a determination to achieve winning results. Iveco's values are essential to achieving results, whether in sports or in business, regardless of the spirit and expression of the individual disciplines.

As part of the sponsorship agreement, Iveco is also Vanessa Ferrari's "Official Carrier", and in this role the company will supply a specially prepared Daily Minibus, appropriately equipped, to the Brixia sports association for the team's logistics requirements.

Vanessa Ferrari

Vanessa Ferrari (Orzinuovi, 10 November 1990) is the 2006 Artistic Gymnastics World Champion. She is well-known for her unique style, engaging freshness and modesty in the face of fame. At the 2005 Mediterranean Games held in Almeria, Spain, she captured the public's attention by winning five gold medals and one silver. She is a member of the Associazione Sportiva Brixia, and the athlete from Brescia, Lombardy also won a gold medal at the 2006 European Championships held in



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Volos, Greece, and a silver medal in the individual floor exercise. In October 2006 she won a gold medal in the overall women's competition and two bronze medals in the uneven bars and floor exercise competitions at the Artistic Gymnastics World Championships held in Aarhus (Denmark). On 23 October 2006 in Rome, she received the Golden Collar from the Italian National Olympics Committee. A UNICEF Ambassador, Vanessa is also the youngest person to be conferred the title of "Cavaliere" in the history of the Italian Republic.

Iveco

Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.

Iveco employs over 24,500 people and runs 27 production units in 16 Countries in the world using excellent technologies developed in 5 research centres. Besides Europe, the company operates in China, Russia, Turkey, Australia, Argentina, Brazil, and South Africa. More than 4,600 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

Turin, 26 April 2007

Press Release