

## PRESS RELEASE

### **The Iveco way to car transport productivity shown off in Wien**

Vehicle cost optimisation is key to car transport productivity, as per Iveco's contribution to the European Car-Transport Group of Interest (ECG) Automotive Logistics Conference 2006, which took place yesterday in Wien.

As with previous editions, Iveco supported the event as a Premium Sponsor and contributed a presentation of its solutions for productivity on the road, intended as reducing vehicle related Total Cost of Ownership (TCO). Iveco highlighted its "Technology at Work" featured in vehicles and services, that allows minimising TCO basically in two ways: reducing cost per kilometer and optimising vehicle use – thus keeping duration of stops the shortest possible.

ECG Conferences are held annually. This edition dealt with Flows and Productivity, through a three-session programme: change in transportation flows in Europe, productivity gains, and a round table on main topics impacting on the sector. Amongst others, Mr Zoltan Kazatsay, European Commission's Deputy Director General for Transport, and Mr Volker Lange, President of the German Association of International Vehicle Manufacturers took part in the conference sessions.

ECG Conferences are the most important events focusing on outbound automotive logistics exclusively, thus they target ECG members as well as finished vehicle logistics companies, suppliers, vehicle manufacturers and importers, EU Institutions and Public Authorities, and all those interested in getting to understand the basics of this essential link of the Automotive Supply Chain.

### *The European Car-Transport Group of Interest (ECG)*

ECG, the European Car-Transport Group of Interest, groups together the 71 leading European vehicle logistics companies. Its members operate in distribution, transportation, handling, preparation and processing of vehicles in Europe. ECG was founded in 1997 as a non-profit making organisation, the aim of ECG being primarily to represent the interests of the sector vis-à-vis the EU institutions. ECG also facilitates collaboration between member companies and assists them in the development of areas such as Training, Public Relations, Quality and Procurement.

## Iveco

*Iveco designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, civil defence and protection.*

*Iveco employs 32,000 people and runs 43 production units in 18 Countries in the world using excellent technologies developed in 15 research centres. Besides Europe, the company operates in China, Russia, Turkey, Australia, Argentina, Brazil, and South Africa. More than 4,500 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.*

Torino, 7 October 2006