



## PRESS RELEASE

## Iveco for the European Research Space: the FIDEUS project

Iveco will present a prototype light-weight vehicle, based on the Daily structure, during the the Conference "Transport Research Arena Europe 2006", promoted by the European Commission. The event is scheduled to start in Göteborg (Sweden) today and end on June 15<sup>th</sup>.

The Iveco vehicle, developed in the framework of the EU Project FIDEUS ("Freight Innovative Delivery of Goods in European Urban Space"), is characterised by innovative solutions for the urban transport of goods with the aim of reducing the short/medium-term environmental and traffic impact without any unfavourable effects on the transport efficiency and security.

The initiative aims at contributing at the European Research Space (ERS), i.e. the "common market" of research and innovation the European Commission has been working on. ERS rationale has many similarities with the common market of goods and services, aiming at better use of the European scientific resources. In the framework of road transport, the ERS aims at creating a more competitive, sustainable, secure and efficient system.

The FIDEUS Daily on display in Göteborg reflects the three slogans of the project, i.e. "Ergo Load", "Green Van" and "Urban Delivery", which are synonyms for:

- Improved manoeuvring safety and efficiency, thanks to the innovative drive assistance system;
- Great attention for the environment, witness the emissions lower than those indicated in the future EEV standard (Environmentally Enhanced Vehicle, well below the Euro-5 emission thresholds), reduced consumption and sound pollution;
- Optimised loading/unloading, thanks to state-of-the-art computerised solutions.

## The FIDEUS project ("Freight Innovative Delivery of Goods in European Urban Space")

Co-financed by the European Commission within the sixth Framework Programme, FIDEUS is co-ordinated by the Fiat Research Centre and has been developed in co-operation with Iveco, Fraunhofer Institute for Production Systems and Design Technology in Berlin, DHL, TNT, the Hanover region, Mizar Automazione, Renault Trucks, Impacts, University of Westminster, Municipality of Lyon, ECA. The project started in 2005 and will end in 2008. During some development stages of the FIDEUS Daily prototype, Iveco was technically supported by the University of Genoa.





## **Iveco**

Iveco designs, manufactures, and sales a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, civil defence and protection.

Iveco employs 32,000 people and runs 49 production units in 19 Countries in the world using excellent technologies developed in 15 research centres. Besides Europe, the company operates in China, India, Russia, Turkey, Australia, Argentina, Brazil, and South Africa. More than 4,500 service outlets in over 100 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

www.iveco.com

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