

Press Release

IVECO Services: coming soon the new IVECO's portfolio of products and services to provide tailored solutions to customer mission challenges

IVECO is about to launch IVECO Services: a platform gathering the extensive and constantly expanding portfolio of services and products developed to help customers operate efficiently and profitably, and support drivers on the road

The organization in clusters underlying IVECO Services will help customers easily identify the best solution for their business needs

IVECO Services will also include the brand-new eMobility services specifically developed for the brand's fast-evolving electric vehicle offering

Hanover, September 19 2022

IVECO announced today the forthcoming launch of **IVECO Services**, which brings together the brand's offer of services and products to deliver a constantly expanding portfolio of solutions capable of supporting customers in all their business and operational requirements.

Erdogan Genc, Global Head of Customer Service Truck BU, IVECO, said: *"We operate in a fast-moving industry, where our customers' requirements continuously evolve. At IVECO, our approach is to meet their changing needs with mission specific solutions comprised of a high-performing, reliable vehicle together with a sound portfolio of services and products developed to help them manage their fleet and business efficiently and support their drivers on the road. As our service portfolio continues to expand, we have brought them together under the umbrella of IVECO Services to help our customers to find the precise solution that meets their specific needs."*

An easy-to-navigate portfolio of services and products

IVECO Services encompasses the full portfolio of the brand's services and products. It will be the customers' gateway to access IVECO's team of experts and dealers, who are ready to assist them with everything they may need – from digital features to financial solutions – to keep their vehicles on the road, support their drivers on the road, manage their fleet efficiently, and become more competitive, profitable and sustainable.

IVECO Services is organised in clusters to make it easy for customers to navigate its extensive offering and identify the solutions that match their specific requirements and missions. The clusters include Uptime, Driver Care, Safety & Security, Productivity & Efficiency, Parts, Financial Services and eMobility.

The IVECO ON portal is the interface for the customer to access IVECO's digital services and manage their vehicle's uptime, performance and productivity. It will evolve into a marketplace where they will be able to purchase, manage, activate, and renew their services.

New solutions dedicated to eMobility

IVECO has expanded its service portfolio with new solutions dedicated to eMobility. Owners of the eDAILY, IVECO's groundbreaking 100% battery-electric Light Commercial Vehicle officially launched at IAA, will benefit from a host of tailor-made services specifically designed for Battery Electric Vehicles, which include intelligent energy control, energy usage monitoring and charging operations management.

Additional connectivity-enabled services will be available to eDAILY owners: best-in-class range prediction, intelligent navigation and range assurance alerts under the Productivity & Efficiency cluster; eDriving Style Monitoring and Reporting, and IVECO Driver Pal, the vocal driver companion, for Safety & Security; and Control Room and Dealer Support, Proactive and Predictive Diagnostics, Over-the-air Updates and Remote Assistance for Uptime. Together with IVECO's Financial Services, they make the new eDAILY a truly integrated value-driven solution designed around the customer's needs.

-ENDS-

IVECO

IVECO is a brand of Iveco Group N.V. (MI: IVG). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The Brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons and, in the heavy segment above 16 tons, the IVECO WAY range with the on-road IVECO S-WAY, the off-road IVECO T-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.iveco.com

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