

# Press Release

26 February, 2026

## **IVECO celebrates best performing dealers**

*IVECO Trucks Australia has awarded its highest performing dealerships for 2025, announcing six major award recipients this week at a ceremony held in conjunction with the company's annual Dealer Conference and new Daily van and cab chassis launch event.*

The awards were segmented by location – metropolitan or regional – and by category: 'Medium and Heavy Dealer of the Year', 'Light Dealer of the Year', 'Parts & Service Dealer of the year' and 'Customer Excellence Dealer of the Year', allowing judges to evaluate like for like dealerships.

All dealerships were judged across several important performance measures including vehicle sales against retail targets and share of market, parts sales, Net Promoter Score, customer service, maintenance and repair outcomes, and other critical customer focused criteria.

### **And the winners are...**

Metropolitan Dealer of the Year – Medium and Heavy, was awarded to Adelaide IVECO, while Bendigo Truck Centre achieved the honour of being named Regional Dealer of the Year – Medium and Heavy.

In the light segment, STM Trucks and Machinery was announced Metropolitan Dealer of the Year – Light, and Ballarat IVECO took out Regional Dealer of the Year – Light.

Recognising the importance of customer care to the buyer journey and overall vehicle ownership experience, Adelaide IVECO again shone brightly, being awarded Dealer of the Year – Customer Excellence.

Of course, in the commercial vehicle industry, maximising uptime is also paramount in operating a successful operation – whether sourcing parts or scheduling maintenance and repairs, the broader

network plays a vital role, and IVECO has recognised this, naming RSC Diesels in Queensland, Dealer of the Year – Parts and Service.

IVECO Trucks Australia and New Zealand Managing Director, Glen Dyer, acknowledged the winners' commitment to IVECO's core values and praised their dedication to customer service and broader dealership operational benchmarks.

"On behalf of IVECO, I congratulate our 2025 winners and thank them for the professional manner in which they represent our brand," Mr Dyer said.

"The awards criteria seek to identify and reward those dealerships who continually invest in their people, facilities and systems with a view to growing relationships with customers and providing them with a full suite of services and support to make IVECO ownership as productive, hassle-free and enjoyable as possible.

"In many ways our Dealer Network is the face of IVECO, so it's critical that our partners uphold the highest levels of customer service, business performance and customer engagement – our latest award winners have certainly done this.

"IVECO will continue investing in its Dealer Network in 2026, with several new quality appointments to be announced shortly."

**ends**

## IVECO

*IVECO is a brand of Iveco Group N.V. (EXM: IVG). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type. It constantly innovates and extends its product portfolio to provide every customer with the vehicle that matches their mission precisely.*

*IVECO's full-line offer is designed around the Driver's needs to ensure an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently, enhance IVECO's complete transport solution.*

*IVECO pursues its decarbonisation strategy through a multi-energy approach that includes the further development of diesel and HVO, natural gas and bio-methane, battery electric and hydrogen technologies. It has established a global presence with a manufacturing footprint that includes 7 production sites and 8 Research and Development Centres. 3,300 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.*

*Guided by its 'Spirito in Movimento', IVECO is transforming the transport industry, driven by groundbreaking advancements in technology, sustainability, and design, with the ambition to be the most reliable partner and premium, full-line player for its customers.*

## IVECO Australia

*In Australia, IVECO offers commercial vehicles spanning the light, medium, and heavy-duty weight classes, such as the passenger car licence Daily van and cab chassis, Eurocargo in the medium segment, and ACCO and S-Way in the heavy market. Along with road-going models, IVECO has one of the largest off-road ranges in Australia with models including Daily 4x4, Eurocargo 4x4 and the T-Way which is available in 4x4, 6x6, 8x8 and 8x4 configurations.*

*All models combine the latest technologies from Europe with extensive local engineering and testing to ensure vehicles thrive in demanding local conditions. IVECO is also a leader in alternative fuels and propulsion systems and is currently trialling its battery electric eDaily models with prominent Australian fleets.*

### For further information about IVECO Australia

[www.iveco.com/au](http://www.iveco.com/au)

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