

Press Release

22 January, 2025

IVECO records highest heavy duty truck sales since 2019

Full year Truck Industry Council (TIC) sales data for 2024 shows IVECO achieved considerable growth in the heavy truck market, helping the company record its highest sales in this segment since 2019.

In the heavy weight class, IVECO increased its volume by 20.8% or 67 units to 389 units on the back of strong demand for the S-Way range, which continues to appeal to a broad range of customers, from owner drivers to medium and large fleets. As well as offering a wide model choice and configurations to suit a broad selection of freight and specialised applications, owners were attracted to the range by IVECO's support services including complimentary introductory telematics packages, as well as extended warranty options, and service and repair agreements. More model variants will be added to the S-Way range in 2025.

Additionally, the reintroduction of ACCO to the IVECO line-up saw steady adoption of the latest generation range from both existing and new customers, particularly within the waste industry. The uptake of ACCO is expected to increase this year as earlier models are replaced as part of fleet renewal programs.

Daily strengthens position as country's favourite European light truck cab chassis

Another key highlight for 2024 was higher sales of the Daily Cab Chassis, which continues to be the country's most popular European manufactured light truck, with a market share of 9.38% and volume of 1353 units, 154 units higher than the previous year.

The result confirms the Daily Cab Chassis as a viable alternative in the hotly contested weight segment, providing owners with a more sophisticated, comfortable and car-like driving experience compared to many traditional entrants in the category.

While Daily surpasses many of its rivals when it comes to driving experience, safety equipment and cabin appointments, it's also a hardworking and productive platform, offering drivelines with up to 155kW / 470Nm of power and torque (matched to an 8-speed fully automatic transmission) and payloads of up to 4 tonnes (70C variant with 7 tonne GVM). The 70C is unique among European competitors, with no others offering this weight classification in the market.

Other benefits of the Daily range include a wide choice of options including variants with rear airbag suspension and rear differential lock. Daily is also available in several work-ready models including 'Tradie-Made' variants which complete with factory fitted tray bodies, are ready for the worksite straight from the dealership*.

Overall, across all segments, IVECO's volume grew by 13.7% or 284 units in 2024 for total volume of 2357 units for a market share of 4.88%.

**Once registered and insured.*

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IVECO Trucks Australia

IVECO is the brand of Iveco Group N.V. (EXM: IVG) that designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.

It constantly innovates and extends its product portfolio to provide every customer with the vehicle that matches their mission precisely. Its full-line offer is designed around the Driver's needs to deliver an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO's complete transport solution. IVECO pursues its decarbonisation strategy through a multi-energy approach.

IVECO operates six manufacturing plants and seven research and development centres. It counts on 3,500 sales and service points in over 160 countries, which guarantee technical support wherever an IVECO vehicle is at work.

IVECO drives the road of change by powering the transformation of the transport industry, propelled by the ambition to be the most reliable partner and full-line player for its customers.

For further information about IVECO Australia:

www.iveco.com.au

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