

Press Release

6 February, 2025

IVECO initiatives on S-Way and Daily cut fleet ownership costs

IVECO is making it more attractive than ever to add an S-Way AS 550 6x4 Prime Mover to the fleet, following the announcement of its latest 'Serious Value' campaign, which is designed to boost value and support for owners.

Until 30 June, 2025, those in the market for a B-Double prime mover can put an S-Way AS 550 to work and enjoy the added benefits of a 5 year / 1,000,000 kilometre extended driveline warranty, along with the first five services free, and five years of 'IVECO On' telematics.

The AS 550 is the flagship of IVECO's on-road range and features a 550hp / 2500Nm Euro 6 (Step E) engine, 16-speed Hi-Tronix Automated Manual Transmission and 70,000kg GVM, making the platform ideal for a range of intra and interstate single and B-Double applications.

Other benefits include a suite of active and passive safety features and driver aids including GPS Predictive Driving, Advanced Emergency Braking System, Adaptive Cruise Control and Lane Departure Warning system.

IVECO ON telematics offers a range of measures to help improve productivity while reducing operating costs. Using S-Way's connected on-board Driving Style Evaluation (DSE) system, regular reports are available to owners and fleet managers. The reports include detailed fuel consumption and driving style data, allowing changes to be made to improve fuel efficiency. The system can also provide live tips to further promote frugal driving on-route.

For added safety, the system can also monitor and provide alerts on events such as harsh braking and acceleration and more. Detailed reports can be downloaded for further analysis and consultation to cover areas of concern. Additionally, IVECO ON can assist to minimise fleet down-time, by providing detailed insights into vehicle operating data including odometer readings, scheduled



maintenance reporting, and instrument cluster light alerts covering battery voltage level and engine coolant, engine oil and transmission fluid status.

Best-in-class warranties now available across the Daily 4x2 range

For a limited time, prospective light truck or van owners can also take advantage of extended warranties from IVECO, with all Daily 4x2 models purchased before April 30, 2025 coming with comarket* leading 6 years / 250,000km warranties.

On offer in the Daily van range are variants with volume capacities spanning from 9m³ to a market-leading 19.6m³ and GVMs beginning with passenger car licence 3.8t to a market-leading 7.0t. Cab chassis choice is also extensive, with both single and dual cab models available beginning from 3.8t GVM through to a light truck licence 7.2t and offering payloads of up to 4.7t.

Powering the range are premium Euro 6 drivelines with output ranging from 100kW / 350Nm to a market-leading 155kW and 470Nm, which are coupled to either an easy-shifting 6-speed manual, or the industry leading H-Matic 8-speel full automatic. All Daily models also feature a 3.5t braked towing capacity, making the platform perfect for towing additional materials, equipment or goods.

For further information, please visit your IVECO Dealership. Some exclusions apply.

*Within the European and Japanese van and light cab chassis segments.

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IVECO Trucks Australia

IVECO is the brand of Iveco Group N.V. (EXM: IVG) that designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.

It constantly innovates and extends its product portfolio to provide every customer with the vehicle that matches their mission precisely. Its full-line offer is designed around the Driver's needs to deliver an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO's complete transport solution. IVECO pursues its decarbonisation strategy through a multi-energy approach.



IVECO operates six manufacturing plants and seven research and development centres. It counts on 3,500 sales and service points in over 160 countries, which guarantee technical support wherever an IVECO vehicle is at work.

IVECO drives the road of change by powering the transformation of the transport industry, propelled by the ambition to be the most reliable partner and full-line player for its customers.

For further information about IVECO Australia:

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