

Press Release

27 March, 2025

IVECO recognises highest performing dealers

IVECO Trucks Australia has acknowledged its highest performing dealerships for 2024, announcing winners across a variety of categories at an awards ceremony held this week in conjunction with the company's annual Dealer Conference.

Six major award recipients were recognised at the conference, with entrants segmented by location – metropolitan or regional – and by category: 'Heavy Dealer of the Year', 'Light Dealer of the Year', 'Parts & Service Dealer of the year' and 'Customer Excellence Dealer of the Year'.

All dealerships were evaluated across a variety of performance measures including vehicle sales against retail targets and share of market, parts sales, Net Promoter Score, customer service, maintenance and repair outcomes and other customer focused criteria.

Congratulations to the winners

Taking out the Metropolitan Dealer of the Year – Medium and Heavy, was Melbourne dealership, Adtrans Truck Centre, while South Australia's Mount Gambier IVECO also achieved success being named Regional Dealer of the Year – Medium and Heavy.

In the light segment awards, Newcastle IVECO was announced Metropolitan Dealer of the Year – Light, and Wodonga's Blacklock Truck Centre won Regional Dealer of the Year – Light.

IVECO also recognised dealership contributions in customer care, awarding Adelaide IVECO Dealer of the Year – Customer Excellence. The importance that the broader network plays in assisting in the maintenance of IVECO fleets and parts supply was also recognised, with Tasmania's WB Truck N Trailer being named Dealer of the Year – Parts and Service.

IVECO Trucks Australia Managing Director, Glen Dyer, presented the awards to recipients, and acknowledged the outstanding commitment of the winners to IVECO's values amongst a high achieving field of contenders.

"An IVECO Dealer of the Year is recognised as a business that continually invests in its people and its systems, while building relationships of trust and fair dealing in their local market," Mr Dyer said.

"They take a genuine interest in the needs of their customers, and have a clear understanding of the IVECO products and services they represent, and how these provide solutions for our owners. They should also strive for excellence and champion a customer-first attitude across all business departments.

"I congratulate our most recent winners and thank them for upholding sustained levels of customer service, business performance and engagement in the IVECO brand."

IVECO also used the occasion to recognise individual talent within its dealer network, providing awards for excellence across sales, service and parts functions.

ends

IVECO

IVECO is a brand of Iveco Group N.V. (EXM: IVG). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.

It constantly innovates and extends its product portfolio to provide every customer with the vehicle that precisely matches their mission.

IVECO's full-line offer is designed around the Driver's needs to ensure an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO's complete transport solution.

IVECO pursues its decarbonisation strategy through a multi-energy approach that includes further development of HVO, biomethane, battery electric, and hydrogen technologies. It has established a global presence with a manufacturing footprint that includes 7 production sites and 8 Research and Development Centres. 3,500 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

IVECO drives the road of change by powering the transformation of the transport industry, propelled by the ambition to be the most reliable partner and full-line player for its customers.

For further information about IVECO Australia



www.iveco.com/au

For further information about IVECO:

www.iveco.com

Media Enquiries:

David Garcia, Content Vault

T: 61 409 805 389

mail: david@contentvault.net.au