

Press Release

16 June, 2025

IVECO Daily 70C fits Latitude Motorhomes to a tee

When it comes to selecting a motorhome body and cab chassis, there are plenty to choose from, but most likely these choices will come with some compromises. Gold Coast's Latitude Motorhomes manufactures its premium motorhomes so there are no compromises, that's why the company builds exclusively on the IVECO Daily 70C cab chassis.

Started in 2017 by brothers Ben and Michael MacLean, their search for perfection may at first glance seem risky because it comes at a price, but eight years on and with a 48 month wait for prospective customers to become Latitude Motorhome owners, the decision has proven to be sound.

"While most motorhome manufacturers work to a price point and then equip the vehicle within that budget, we've always concentrated on providing customers with the very best features, equipment and finishes," Ben explained.

"We cut no corners with cost – we build and price afterwards, all materials are the very best and they complement our design process. Every new model is fully developed, tested and assembled in 3D modelling software before being commissioned for build.

"And although we can customise our motorhomes to suit the needs of our buyers, we find that overwhelmingly they're so well designed and specified that very few opt for a bespoke build."

That's not to say that there are no options for customers – Latitude offers 24 cabin colours, 12 flooring colours, 50 different colour leather options and a host of other selection choices, allowing customer to heavily personalise their motorhome if they wish to.

Currently available from Latitude are two motorhome models, the Element 27 and Meridian 30, both built on the IVECO Daily 70C with 7.2t GVM. These motorhomes feature slide outs, ample storage,

and electrical and plumbing systems that provide easy, luxurious and convenient accommodation, whether at a caravan park or if needing to be self-sufficient when free camping. It's a product offer that sees the company selling to all corners of the country.

There's no doubting that both models are extensively equipped, and it's the added carrying capacity of the 70C light truck underpinnings that make it an ideal platform for Latitude Motorhomes, according to Ben.

"We've been using the Daily 70C cab chassis since 2018 – the model has the horsepower, GVM and wheelbase we need, plus it's a nice truck to drive, especially compared to cab over equivalents," Ben explained.

"At 7.2t GVM the model allows us to install all the equipment and features we want, and still have around 1.5t of payload, plus there's the 3.5t braked towing capacity for those who want to tow a runabout."

With its impressive driveline consisting of a 155kW / 470Nm engine and a fully automatic 8-speed transmission, plus a suite of active and passive safety features, as well as suspended seats containing memory foam, the 70C is well suited to the application, but Latitude Motorhomes is not shy about further spec'ing the cab chassis to the maximum.

Among the options selected is rear electronically controlled airbag suspension, rear electronic differential lock and all of IVECO's upgrade packs – Hi-Business, Hi-Comfort and H-Technology – which add items including Tyre Pressure Monitoring System, automatic headlights and wipers, Lane Departure Warning + Proactive Lane Keep Assist, City Brake, Traction Plus, inductive charging and more.

"Most of our clientele are retirees or pre-retirees, they appreciate the cabin appointments, smooth ride and comfort that the Daily 70C provides," Ben said.

“The Daily has proven to be a reliable platform and we get positive feedback from our customers – they’re all very impressed with the fuel efficiency as well, especially when transitioning from a four-wheel-drive and caravan combination. The Daily only uses about three quarters of the fuel.

“We aim to produce the best motorhomes in Australia so it’s important that any vehicle that bears the Latitude Motorhome name is also of the highest standards.”

Latitude Motorhomes has a close relationship with selling dealership, IVECO Brisbane and sales consultant, Kirsty Leehy, who Ben said is responsive and has enjoyed good service from.

To learn more, visit: www.latitudemotorhomes.com.au/

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IVECO

IVECO is a brand of Iveco Group N.V. (EXM: IVG). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.

It constantly innovates and extends its product portfolio to provide every customer with the vehicle that precisely matches their mission.

IVECO's full-line offer is designed around the Driver's needs to ensure an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO's complete transport solution.

IVECO pursues its decarbonisation strategy through a multi-energy approach that includes further development of HVO, biomethane, battery electric, and hydrogen technologies. It has established a global presence with a manufacturing footprint that includes 7 production sites and 8 Research and Development Centres. 3,500 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

IVECO drives the road of change by powering the transformation of the transport industry, propelled by the ambition to be the most reliable partner and full-line player for its customers.

IVECO Australia

IVECO Trucks Australia is an importer and distributor of the IVECO commercial vehicle range, offering models spanning the light, medium and heavy-duty weight classes. Vehicles include the passenger car licence Daily van and cab chassis, through to Eurocargo in the medium segment, and ACCO and S-Way in the heavy market.

Along with road going models, IVECO has one of the largest off-road ranges in Australia with models including Daily 4x4, Eurocargo 4x4 and the T-Way which is available in 4x4, 6x6, 8x8 and 8x4 configurations.

All models combine the latest technologies from Europe with extensive local engineering and testing, to ensure vehicles thrive in demanding local conditions. IVECO is also a leader in alternative fuels and propulsion systems and is currently trialling its battery electric eDaily models with prominent Australian fleets.

IVECO vehicles are supported by a nationwide dealer network of 59 outlets including service and parts locations.

For further information about IVECO Australia

www.iveco.com/au

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