

Press Release

7 May, 2025

Food packaging specialist start in-house fleet with IVECO

After outsourcing its transport requirements for many years, one of Australia's most innovative food grade packaging suppliers sought to elevate its service levels by transitioning to an in-house model using IVECO trucks.

Established in 2006 by industrial chemist, Peter Thompson, Packaging Traders has steadily grown its position in the market and draws on Peter's chemistry background as a major point of difference from its competitors.

The company's range of packaging includes paper window bags, BOPP bags, coffee bags, zipper bags, block and box bottom bags, cake boxes and grease-proof packaging just to name a few. Given the variety of materials used in their manufacture – plastics, laminates, papers, foils and a wide number of coatings – the way in which Peter's chemistry background gives Packaging Traders an edge soon becomes apparent.

"The packaging is made of polymers, plastics, paper – it's all chemistry related," Peter explained.

"All these materials have different performance characteristics and respond differently to the foods they hold depending on their make up."

Servicing major supermarkets, bakeries, coffee roasters, pet food manufacturers and other sectors, Packaging Traders work closely with clients to understand their needs and then recommend products which are sourced from all over the globe.

"Using our experience, we not only guide our clients to choose the most appropriate materials and packaging types based on their requirements, we also assist with printing and supply and delivery – we can deliver the packaging as soon as available or store it for them in our warehouse," Peter said.

It was the business' goal of providing a more complete service including having better control of its supply chain, that prompted Packaging Traders to start its own fleet, basing the trucks at its Sydney offices and warehouse facility.

"The only area we felt we were slightly letting customers down was in the delivery of our products. We couldn't rely on third party transport companies to always deliver on time, and we thought this would ultimately cost us business, so we acted before it did," Peter said.

"This was happening during the COVID period; we were very lucky to find a new Stralis 6x2 ATi 360 rigid at IVECO Sydney that was available, we quickly bought it and got it to work. It was a good truck that we used for several years, and only recently sold to move into something with greater payload to better handle our growing business.

"We had no hesitation in replacing the Stralis with two S-Way 8x4 AT 460s rigids; given how well the Stralis went, we didn't even consider another brand. The S-Ways run tautliner bodies and allow us to carry 28 pallets (double stacked) for a total payload of 10 to 11 tonnes depending on the types of products we're carrying."

The two S-Ways feature 460hp / 2,150 Nm Euro6 (Step E) engines and IVECO's Hi-Tronix 12-Speed Automated Manual Transmission, allowing them to easily move goods from Sydney to as far as Dubbo and beyond. For deliveries around greater Sydney – including more congested metropolitan areas – the company operates a tray bodied Daily 70C cab chassis which provides around a four tonne payload.

Peter said the IVECO fleet is well liked by his drivers and himself, as from time to time he gets behind the wheel to fulfil orders.

"The comfort in the S-Ways is really good, and going from the Stralis to the S-Way, we appreciate the additional power available – they easily manage our cargo. The 8x4 configuration also provides extra flexibility in how we load and deliver the products, keeping us legal at all times," he said.

"The trucks also have all the latest active safety technology and driver evaluation systems that prompt you with information such as how to improve fuel efficiency."

Packaging Traders' S-Ways were purchased from IVECO Sydney, with the dealership also involved in the trucks' servicing along with that of the 70C Daily.

"The guys at the dealership were great to deal with during purchase and do a good job maintaining the vehicles ensuring they're always running at their best, so we can provide timely and reliable delivery to our clients, after all, it's the main reason we began an in-house fleet," Peter said.

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IVECO

IVECO is a brand of Iveco Group N.V. (EXM: IVG). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.

It constantly innovates and extends its product portfolio to provide every customer with the vehicle that precisely matches their mission.

IVECO's full-line offer is designed around the Driver's needs to ensure an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO's complete transport solution.

IVECO pursues its decarbonisation strategy through a multi-energy approach that includes further development of HVO, biomethane, battery electric, and hydrogen technologies. It has established a global presence with a manufacturing footprint that includes 7 production sites and 8 Research and Development Centres. 3,500 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

IVECO drives the road of change by powering the transformation of the transport industry, propelled by the ambition to be the most reliable partner and full-line player for its customers.

IVECO Australia

IVECO Trucks Australia is an importer and distributor of the IVECO commercial vehicle range, offering models spanning the light, medium and heavy-duty weight classes. Vehicles include the passenger car licence Daily van and cab chassis, through to Eurocargo in the medium segment, and ACCO and S-Way in the heavy market.

Along with road going models, IVECO has one of the largest off-road ranges in Australia with models including Daily 4x4, Eurocargo 4x4 and the T-Way which is available in 4x4, 6x6, 8x8 and 8x4 configurations.

All models combine the latest technologies from Europe with extensive local engineering and testing, to ensure vehicles thrive in demanding local conditions. IVECO is also a leader in alternative fuels and propulsion systems and is currently trialling its battery electric eDaily models with prominent Australian fleets.

IVECO vehicles are supported by a nationwide dealer network of 59 outlets including service and parts locations.

For further information about IVECO Australia

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